

SPI SAIF PUBLISHING

GRAZIA

PAKISTAN

VOLUME 1, ISSUE 68
JUNE 2021

ACADEMY AWARD



LATEST NEWS

#GRAZIAMAN
OH BOY!

COLOUR POP

Janira

SUI GENERIS BEAUTY
IN THE INDUSTRY



#CELEBRATEPRIDE

GRAZIA

Editor's Note



On the cover of our issue 68 we have the beauty that stands apart when she walks the ramp, Janira Ider. With a cover shoot that takes you through fabulous ways to style your summer outfits, we get to know more about Janira! In this issue we also have a fashion editorial that introduces 'Not' The Boy Next Door - Sachal Afzal. We also have a fun beauty editorial that guides you on how

to add a pop of colour in your makeup this season. We take you through all the wonderful colours of pride in this edition of Grazia Pakistan, as the month of June celebrates Pride all over the world. One must remember that the world is a more peaceful and happy place when we are inclusive of everyone.

Happy reading!

@zahraasaifullah
www.grazia.pk

Zahra

ZAHRAA SAIFULLAH



FEEL FIRED UP ABOUT SOMETHING YOU'VE READ IN GRAZIA? LET US KNOW...

FROM THE DEPUTY EDITOR'S DESK



We have a team of fashion visionaries who work passionately and tirelessly to bring you the best of all trends. We aim to strive higher and work harder to bring you the best of fashion and beauty from around the globe, issue after issue. We hope that you are staying safe and practicing social distancing. We must remain patient and responsible, the solution is close but till then, please stay safe! Grazia aims to be your one stop for everything fashion, beauty and lifestyle related. We hope you enjoy reading this issue as much as we enjoyed putting it together for you.

Nashmia Amir

NASHMIA AMIR BUTT



YOUNG SINCE 1938

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GRAZIA

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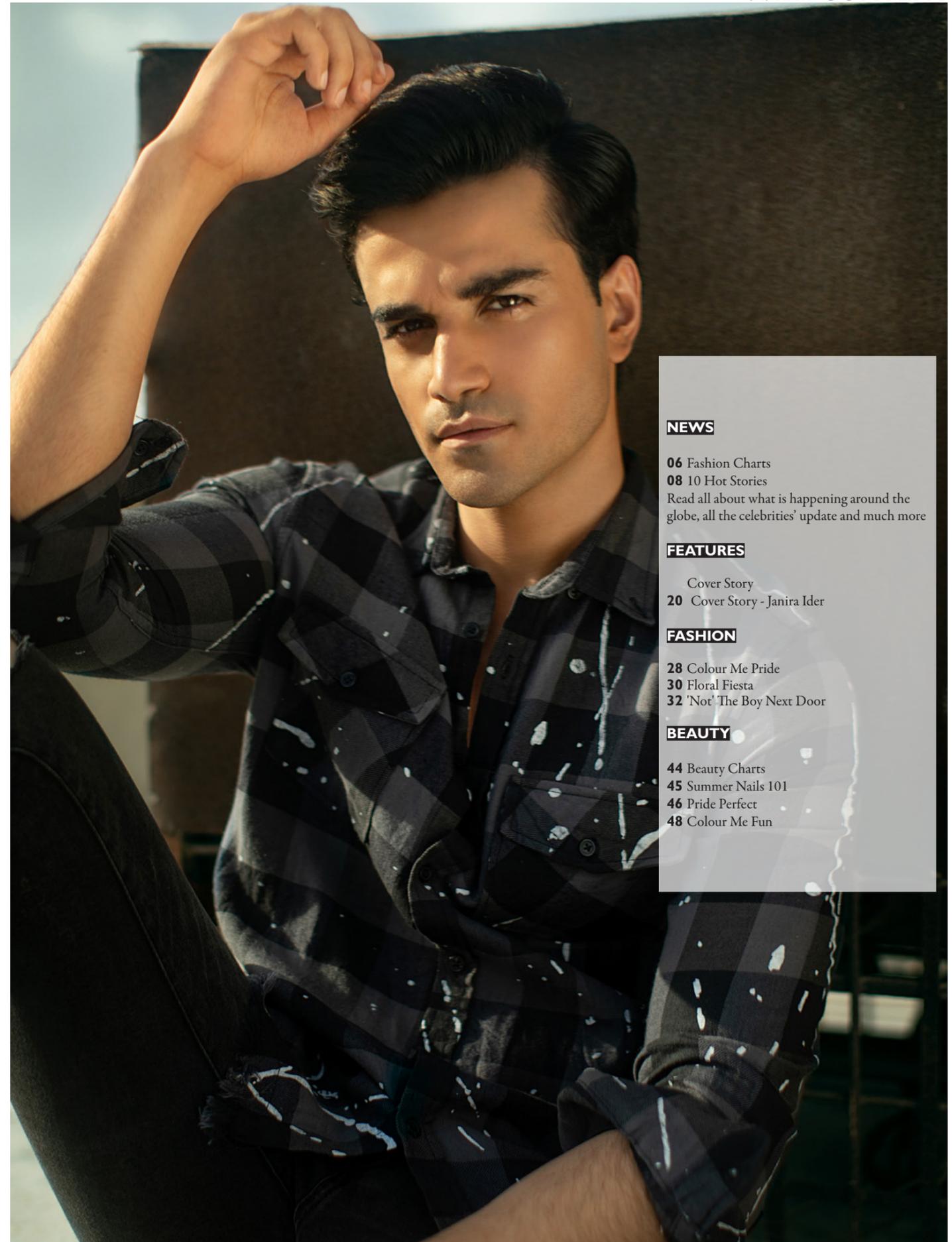
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Saif Publishing is a leading Pakistani publishing house, specializing in creating and circulating few of the major international lifestyle and fashion magazines. Saif Publishing launched HELLO! Pakistan in March 2012, setting the bar on local reporting on celebrity, lifestyle and fashion. HELLO! Pakistan is an aspirational lifestyle magazine, which has featured prominent personalities and celebrities over the period of five years since its inception. The newest addition to Saif Publishing's portfolio is with Grazia Pakistan, which is the first international fashion magazine in Pakistan and will break traditional publication norms for fashion and news in Pakistan, and venture into lucrative partnerships with international platforms. With HELLO! Pakistan catering to the high-end aspirational lifestyle target market, Grazia Pakistan is set to take over the inspirational fashion and news market, creating a style platform for the young, confident Pakistani women.

Printed by Maqpoon Printing Press, Islamabad - Pakistan



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FASHION CHARTS

We have picked out the best ten summer must-haves just for you



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We are not ready to say goodbye to our tie-dye shorts and neither should you
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4

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1

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3

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5

OSCAR DE LA RENTA
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6

LOEWE
It's Paula's Ibiza espadrille in canvas and it's in pink. Need we say more
PKR 70,087
www.loewe.com



8

REDVALENTINO
If it's comfort that you desire, this loose fit sweatshirt is here to solve all your summer fashion worries
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9

10

AQUAZZURA
These beautiful heels create the illusion of endless legs giving you a long elegant silhouette
PKR 101,237
www.aquazzura.com



10 HOT STORIES

EVERYONE'S BEEN TALKING ABOUT...

01

RIZ AHMED SPEAKS OUT ABOUT NEGATIVE PORTRAYAL OF MUSLIMS ON-SCREEN

British Academy Award-nominated actor Riz Ahmed's public criticism comes after a study was released by a US think tank that examined diversity in entertainment and the portrayal of Muslim characters in top international films.



Riz Ahmed
@rizwanahmed

I'm fed up of seeing Muslim characters on screen either negative or non-existent. The industry must change. Our new study proves what many of us always felt about #MuslimsInFilm. The cost is measured in hate & lost lives. Full speech here: youtu.be/Ssuhv0l3bk

THE REPORT, "Missing and Maligned", published by the USC Annenberg Inclusion Initiative and funded by the Ford Foundation, found an "erasure and demeaning depiction" of Muslims on-screen in the top 200 most-watched films.

"I'm fed up of seeing Muslim characters on screen either negative or non-existent. The industry must change," Ahmed, a Muslim of Pakistani heritage, wrote on Twitter.

The actor said he was "launching a solution" to the problem through a new fund for Muslim filmmakers in association with the Pillars Fund, an organisation that works on amplifying the stories and talents of Muslims in the US.

The \$25,000 artist fellowship award for Muslim storytellers is backed by a host of other notable Muslim performing artists, including two-time Academy Award winner Mahershala Ali and Golden Globe winner Rami Youssef.

"The problem with Muslim representation is one that can't be ignored any more and it's one that I can't fix alone," the actor, who is known for his roles in *Four Lions* and

Nightcrawler, said.

"I ask myself if I am the exception to the rule, then what must the rule be about people like me?"

The *Sound of Metal* star shared a troubling experience from 2006 when, upon his return home from a win at the Berlin Film Festival for his role in *The Road to Guantanamo*, he was accosted by UK security officials.

Instead of being greeted as "heroes", he said he and his crew were detained and interrogated. "They put their finger in my face and asked me if I became an actor to further the Muslim struggle."

Despite his many career successes since, he said that his experience at airports has not improved much over the years. Being the first Muslim to be nominated for a Best Actor Oscar this year was, he said, a "bittersweet moment" and created conflicting

feelings of "personal gratitude" and "tremendous sadness".

"How is it that out of 1.6 billion people, a quarter of the world's population, none of us had ever been in this position until now?"

The study said that out of the 200 films watched in the study, 181 – more than 90 per cent – had no Muslim characters at all and only 1.6 per cent of the 8,965 speaking characters were Muslim. The fair and diverse representation of non-white characters in popular films has become a hot topic in the industry in recent years.

This year's Oscars, in which Chloe Zhao became the first Asian woman to win Best Director, was lauded for being the most diverse awards yet, but many professionals in the industry say more needs to be done. ■



Mehwish Hayat talks about Muslim misrepresentation in Hollywood & Bollywood

Renowned actor and Tamgha-e-Imtiaz recipient Mehwish Hayat has taken to her social media to add to the conversation initiated by British actor Riz Ahmed, with a speech she made in Oslo back in 2019.

AHMED'S LATEST bid to change Muslim representation in major films earned him praise from celebrities across the world. The likes of Dua Lipa and Olivia Wilde raised a glass for The Reluctant Fundamentalist star on their social media while local actor Feroze Khan expressed great pride in him for the same.

But Hayat, who was quite active on Twitter prior to the pandemic and spoke extensively against the Indian oppression in occupied Kashmir, had been missing in action since the Israeli aggression rose against Palestinians. Still, she is focused on improving the image of Muslims and Pakistanis world over, as evident from her latest tweets, which include a video of her advocating for the same in a Pak-Nordic conference in Oslo.

In her thread, she writes, "The issue

of misrepresentation of Muslims and how it is fuelling Islamophobia is a poignant one for me. So glad to see @rizwanahmed taking a positive action, a real watershed moment, time for our industry to step up and also counter the way that we are shown in Hollywood and Bollywood. We need films 'about' and not just 'for' Pakistan. Something I advocated in Oslo in 2019."

Reinstating how Oslo is the home of the Nobel Peace Prize, Hayat goes onto to assert that peace is something Pakistanis have not known since its inception. "Ours was a volatile birth, and we were embroiled in one conflict or another for as long as I can remember. For us, peace has become a relative state of mind," says the Punjab Nahi Jaungi star. "Even as I address you today, we are at the brink of yet



02

another conflict with our neighbour over Kashmir, which literally blew up last week," she adds.

The Actor in Law star believes we have been too focused on our own audiences. "Maybe we should start making films about Pakistan, and not only for Pakistan. Hollywood has to accept the damage that they've inflicted on my country with the way that they've been portraying us. I don't ask for more positive representations, but can these representations be more balanced?" she questions.

Hayat guarantees the audience there's more to Pakistanis than gun wielding terrorists and subjugating women, "that's so clichéd," she remarks. To conclude, she addresses India once again and says, "As for our neighbours, they really need to decide, what is it that they want – nationalistic fervour, or a peaceful future? Like our Prime Minister Imran Khan said, if they are willing to take the first step towards peace, we are willing to take ten more. I pray that common sense prevails, and we are able to witness peace in our region within this lifetime." ■

03



BELLA HADID lauds el-Kurd siblings

Israeli police detained and later released prominent Palestinian twin activists on Sunday for campaigning on social media against the eviction of a group of Palestinian families from an east Jerusalem neighborhood.

OFFICERS ARRESTED Muna el-Kurd, 23, and left a summons for her twin brother, Muhammad, 23, at their home in Sheikh Jarrah, the part of the city that has become a flashpoint for protests in recent weeks. Muhammad later turned himself in.

Soon after the news broke, supermodel Bella Hadid, who has been voicing support for Palestine since the atrocities began, took to Instagram and extended her support for the activist duo. "This is bravery," the 24-year-old said in a video about the siblings on her Instagram story. "Her [Muna el-Kurd] brother, Muhammad el-Kurd, my friend, is our source of information on the ground."

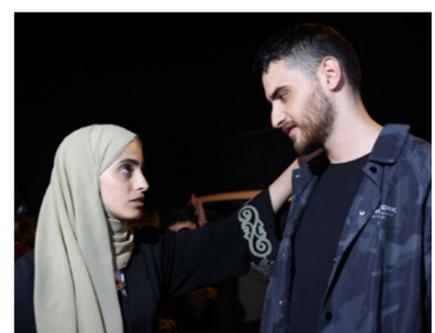
Before Muna was freed, police briefly clashed with a crowd outside the station, throwing stun grenades. As many as eight families are waiting for a Supreme Court appeal on whether they will need to leave the area so that Jewish settlers can move in.

Nabil el-Kurd, the pair's father, said police "stormed the house in large numbers and in a barbaric manner." He said, "The reason for the arrest is that we say that we will not leave our

homes and they do not want anyone to express opinions; they do not want anyone to tell the truth. They want to silence us."

Muna was led away in handcuffs, according to footage released on social media. A spokesperson for the Israeli police, without naming her, confirmed the arrest on "suspicion of participating in riots."

The el-Kurd twins, whose family is one of those facing the loss of their home, have been leading an active protest movement on the streets and on social media. Muna rose to prominence after a video of her challenging a group of Jewish settlers went viral recently. The planned evictions from Sheikh Jarrah have fueled weeks of unrest in the holy city, which is home to key religious sites for Jews, Muslims and Christians. ■





Harry and Meghan welcome Lilibet Diana Mountbatten-Windsor!

Meghan, Duchess of Sussex has given birth to a daughter, the second child for her and Prince Harry.

04

"IT IS WITH GREAT joy that Prince Harry and Meghan, The Duke and Duchess of Sussex, welcome their daughter, Lilibet 'Lili' Diana Mountbatten-Windsor, to the world," a statement that was issued read. "Lili was born on Friday, June 4 at 11:40 a.m. in the trusted care of the doctors and staff at Santa Barbara Cottage Hospital," it went on to say,

adding that the baby girl weighed in at 7 pounds, 11 ounces (3.49 kilos) and that "both mother and child are healthy and well, and settling in at home." "Lili is named after her great-grandmother, Her Majesty The Queen, whose family nickname is Lilibet. Her middle name, Diana, was chosen to honor her beloved late

grandmother, The Princess of Wales," the statement added. Buckingham Palace released a statement Sunday on the baby girl's birth. "The Queen, The Prince of Wales and The Duchess of Cornwall, and The Duke and Duchess of Cambridge have been informed and are delighted with the news of the birth of a daughter for The Duke and Duchess of Sussex," it read. ■



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NEWS
JUN. 6, 2021



05

Mikaal Zulfiqar: 'Give artists royalties'

Zee TV recently announced it will re-run Pakistan's blockbuster television serial Zindagi Gulzar Hai, but Mikaal Zulfiqar is not too thrilled it seems.

THROUGH ITS social media handles, the network broke the news claiming the popular drama will air from June 5 for two consecutive hours on weekends. Prior to this, Zindagi Gulzar Hai was aired on Zee – Zindagi, a channel launched by Zee TV for Pakistani, Turkish, and Indian serials. But the airing halted when tensions rose between the two neighboring countries, which worsened after a ban on Pak-India collaborations was imposed. Nevertheless, the drama, directed by Sultana Siddiqui and written by Umera Ahmed, will now be available for viewing for Indian audiences again!

But as soon as the announcement made its way to Pakistani news outlets, Mikaal commented on the post of one such outlet and wrote, "#GiveRoyaltiestoArtists, muft men chala rahay hain (they are running it for free)." Earlier, many actors, including Mikaal had amplified Naila Jaffery's demand for royalties, following which, PTI Senator Faisal Javed Khan assured he is in the process of building a framework that will ensure artists get their due payments. His announcement was lauded by several including Sakina Samo, Sami Khan, Ali Zafar, Zara Tareen, among others, but many also held their reservations.



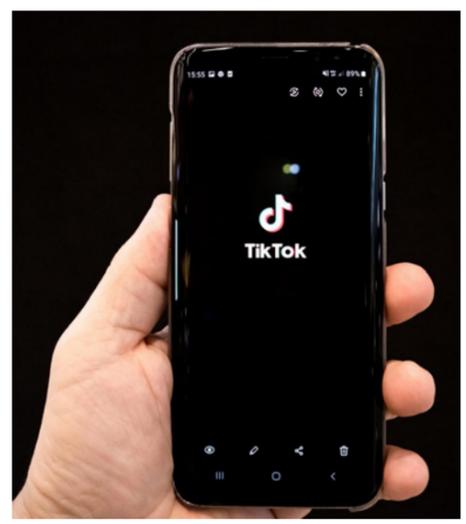
Zindagi Gulzar Hai, Fawad Khan and Sanam Saeed starrer, is arguably one of the most successful television serials to have come out after Humsafar. It is also available for streaming on Netflix. ■



06

Ed Sheeran to become the new face of TikTok

British singer Ed Sheeran has signed a lucrative deal with TikTok after which he will become the face of the video-sharing app, according to reports.



SHEERAN'S new venture has been announced after the Perfect singer, 30, became a hit over the weekend with his recreated video of "the routine" from Friends along with Courteney Cox. Now, the singer has initiated filming with TikTok in London and will also be rubbing shoulders with a number of hotshots along the process. A source told the outlet, "It is a huge coup to get someone as big as Ed on board and everyone is really excited about the end result." "TikTok is a huge platform for artists now and Ed can see that. It

was something he wanted to get involved in and the project he has done with them is really exciting," the insider added. Prior to this development, Ed sent fans into frenzy after hinting at possible new music in a cryptic social media post. Taking to Instagram, he shared a photo of himself holding a guitar with a caption noting, "Something's cookin'." The photo saw Ed sitting on a stone wall with his back towards the camera. Fans were quick to react to the post asking whether Ed was releasing a new album and admitted that they had 'missed' the singer. It is pertinent to mention here that Ed has not released a new album since 2019, since No. 6 Collaborations Project was produced. ■



07

MOURNING THE DEATH OF 'THE FLYING SIKH' - MILKHA SINGH

Pakistani stars Shoaib Malik and Meesha Shafi, among others, mourned the loss of an iconic sportsman.

MILKHA SINGH, one of India's most famous Olympians ever, passed away at the age of 91. Sprint great Singh, who was nicknamed the "Flying Sikh," ran at three successive Olympic Games and finished fourth in the 400 metres in Rome in 1960. His death, due to Covid-19 complications, comes days after his wife's, former India volleyball captain Nirmal Kaur. Soon after the news of his death went viral, many took to social media to pay tribute. Pakistani stars Shoaib Malik and Meesha Shafi, among others, mourned the loss of Singh. "The legendary sprinter Milkha Singh (Flying Sikh) departs at age 91.

Your legacy will fly high, always," the cricketer penned. "Our heartfelt condolences to his family in this hard time." ■





Gigi Hadid

was made feel she's 'too white' to stand up for her Arab heritage

The 26-year-old supermodel welcomed daughter Khai with beau British-Pakistani Zayn Malik in September 2020 and is now gradually returning to work amid the new normal - and that means the model is on her way back to strut at the runway. In her first tell-all interview after having her baby, Gigi has opened up about pregnancy, raising a mixed-race child and most importantly, her voice as a Palestinian-American.

"WE THINK about it and talk about it a lot as partners and it's something that's really important to us, but it's also something that we first experienced ourselves. Because both of our parents are their own heritage. We are that first generation of those mixed races, and then that comes with that first generational experience of being like, 'Oh damn, I'm the bridge!'. That's not something that my parents experienced or that they can really help me through. It's something I've always thought about my whole life."

She went on to speak about the ongoing discourse over Israeli atrocities in Palestine. Gigi remarked, "In certain situations, I feel - or I'm made to feel - that I'm too white to stand up for part of my Arab heritage. You go through life trying to figure out where you fit in racially. Is what I am, or what I have, enough to do what I feel is right? But then, also, is that taking advantage of the privilege of having the whiteness within me,

08

right? Am I allowed to speak for this side of me, or is that speaking on something that I don't experience enough to know?"

"I think that Khai will grow up feeling out the way that she can or wants to be a bridge for her different ethnicities," the model went on. "But I think that it will be nice to be able to have those conversations and see where she comes from [with] it, without us putting that onto her. What comes from her is what I'm most excited about and being able to add to that or answer her questions, you know?"

Reminiscing about the time she came to know about her pregnancy, Gigi continued, "Super strange. It obviously felt weird during fashion month when I secretly felt so sick at work but you can't take a sick day during fashion week! I just had to pretend it wasn't happening. Or, you know, we had a birthday party and someone would offer me a drink, and I'm like, 'Oh, I'm not drinking this month' or whatever. And as everyone started to get tipsy, I would sneak out."

The model also shared her experience of having a baby during the pandemic. "There's a bittersweetness because I know that obviously Covid has been such a tragedy for so many people and families and lives, and jobs. But there was a silver lining in the timing in that I got to experience pregnancy and giving birth and being with my baby, and it was a reset that I would have had to make for myself, regardless," she asserted. "It really gave me time to experience motherhood the way I wanted to, which was without a baby nurse and without a nanny for as long as I could before I went back to work." ■



09

'Bennifer' returns! Ben & Jen have confirmed their relationship

Jennifer Lopez and Ben Affleck have been pictured together in the recent weeks, confirming weeks of fevered rumors that they have rekindled a romance that dominated celebrity media almost 20 years ago.



JENNIFER LOPEZ and Argo director Ben Affleck, dubbed "Bennifer," became the most talked about couple in the celebrity world in the early 2000s in a romance marked by his-and-her luxury cars and a large 6.1-carat pink diamond engagement ring. They abruptly called off their wedding in 2003 and split up a few months later.

The pair have been pictured together several times in Los Angeles and Miami in recent weeks, after Lopez and her former baseball player fiance Alex Rodriguez called off their engagement in mid-April after four years together.

Lopez married Latin singer Marc Anthony, her third husband, just five months after her 2004 split with Affleck. Affleck went on to marry, and later was divorced from, actress Jennifer Garner. ■

ZARA

ZARA designer's anti-Palestine remarks cause uproar around the globe!

Retail giant Zara has recently come under fire and is facing calls for a boycott after a designer for the Spanish clothing brand was caught saying anti-Palestinian rhetoric.

VANESSA PERILMAN, the head designer for Zara's women's department, allegedly made the controversial comments in a message responding to pro-Palestine posts by a model who later shared Perilman's message on Instagram. "Maybe if your people were educated, they wouldn't

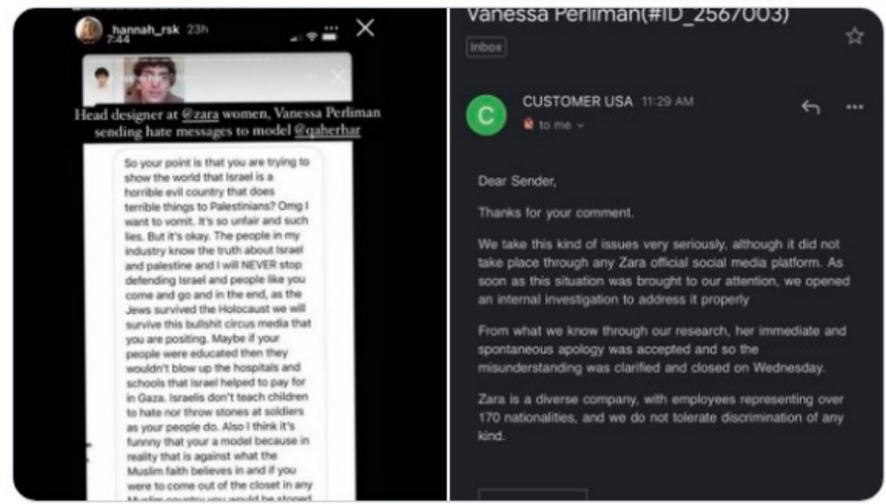
blow up hospitals and schools that Israel helped to pay for in Gaza," Perilman allegedly wrote to Qaheer Harhash, a Palestinian model from occupied east Jerusalem. Several healthcare and education facilities were hit by Israeli airstrikes last month during a brutal bombing campaign that killed more than 250 Palestinians, including 67 children, in the besieged Gaza Strip. "Israelis don't teach children to hate, nor throw stones at soldiers as your people do," Perilman went on, as per the screenshot revealed by Harhash. "The people in my industry know the

truth about Israel and Palestine and I will never stop defending Israel. People like you just come and go in the end. Maybe if your people were educated then they won't go and blow-up schools and hospitals that Israel helped to pay for in Gaza." Perilman has since deleted her Instagram account and other social media pages amid a widespread backlash that has also seen pro-Palestinian advocates complain to Zara. "It was obvious she apologised because she felt threatened by people messaging her and calling out her ignorance," Harhash wrote on Instagram. "So far, Vanessa Perilman hasn't been fired." The Jerusalem-born model went on to say the Spanish high-street brand had asked him to share an apology

written by Perilman, which he declined to do. "If Zara wants to make a statement with me, they also need to address Islamophobia," Harhash maintained. "When certain fashion designers said anti-Semitic things, they were fired from their jobs," he added. Many called out the brand for not addressing the issue more publicly. A user shared that she emailed Zara for a statement too and the brand took a rather casual approach to her request. "Vanessa Perlman, a head designer at Zara, DM-ed a young Palestinian model this racist garbage and when she was called out, gave a lukewarm apology before deleting all her social media. I emailed Zara to demand that disciplinary action be taken and this was their dismal response." ■



Vanessa Perlman a head designer at Zara DM'd a young Palestinian model this racist garbage and when she was called out gave a lukewarm apology before deleting all her social media. I emailed Zara to demand that disciplinary action be taken and this was their dismal response.



DRESS: 9 lines
 JEWELLERY: Stylist's own
 HEELS: Model's own

I For The LOVE of Summer

A beauty that you can spot from far, Janira Ider has been making waves in the fashion industry lately. From Paris to Pakistan, we get to know more about her!

MODEL: Janira Ider PHOTOGRAPHER: Fayyaz Ahmed STYLIST: Saad Sarosh
 HAIR AND MAKEUP: N-pro FLOWERS: Centraflora BTS: Syed Umair

INTERVIEWED BY: NASHMIA AMIR BUTT

Grazia: Describe yourself in 3 words
Janira: Dreamer - I think from a very young age I realised that I could achieve a lot of things if I was persistent enough. Dreams without direction and hard work are nothing but if you add a bit of stubbornness, dash of luck and spice it up with hard-work then you get a semi-baked recipe of success. (Although I believe the measure of success is different for each one of us)
 Adaptable - I am like a sponge when it comes to adapting. If I go somewhere I will take my surroundings and people into account. I observe a lot and learn quickly. A lot of people get surprised when they find out I am not just a pretty face. Change is the only constant thing in life and if you can't adapt and change then you'll get left behind especially when you are hyper-ambitious.
 Diva - I think my diva mode comes from the fact that I was loved by my family and not because of the vanity that comes along with the profession of modeling. I was the princess in the house for my parents, aunts and cousins and that's something that I grew up with.

Grazia: How did you end up joining the world of Fashion Modeling?

Janira: I have been an expressionist for as long as I can remember. As a kid, I used to write stories, dress up and act (in front of a mirror). Somedays I turned into a rock star in my own bathroom posing in that life size mirror with my own personal mic that was



DRESS: Sania Maskatiya
JEWELLERY: Stylist's own

my shampoo bottle. I liked to sketch, sing and perform. My mum used to be a dress-maker and she would design fancy outfits for me. Anyway a few months after I turned 18, I was spotted by a casting agent who was selecting models for an upcoming Pageant. She not only encouraged me (not that I needed that much of it) but she also told me that I have really good features and if I can work hard then I can be a really good model. So that's really how my career started. I won the title Miss Algeria and internationally represented my country.

Grazia: Why and how did you start your career in the Asian Modeling industry?

Janira: I moved to London when I was 20. I got signed by a local modeling agency and soon after a friend of mine recommended me to do an Asian fashion show. I was getting a lot of attention from the designers and before the end of the show I got booked for a couple of shoots. I think knowing your strengths and weaknesses is really important as an artist. Coming from a mixed-race background I quickly noticed that my features and physique were quite appealing in the South-Asian market. I was already interested in South-Asian movies, songs and cuisine. I also knew a fair bit about the culture and society so it was a match made in heaven. In hindsight, I think I made the perfect choice. I could have gone into western fashion but the novelty, uniqueness, fair bit of fame and respect that I have gotten in the South-Asian market is unmatched. Above all, it is something that I am comfortable with.

Grazia: Where are you originally from? What is home for you?

Janira: Haha, I was waiting for that question! That is something that I get asked very often. My dad is Algerian and my mum is Spanish. So technically I am half European and half African-Arab although I look more South-Asian at times.



Home? That sure is a hard one... I guess when you have lived and worked in 3 different continents before your 25th birthday then the term "home" is directly connected to personal comfort. I shuttle between Paris, London, Lahore, Alicante and LA. Generally speaking, I think that feeling of "home" is overly romanticised. But to answer your question in a literal way I would say it is Paris. It's where my parents live and it's where I studied. Even though now Lahore feels more homely than any other place in the world. I mean recently I have

even had fleeting thoughts about settling in Pakistan.

Grazia: What is your fitness routine like?

Janira: I love working out and keeping fit but I am not fanatical about it. As long as you are in shape and presentable for your job you shouldn't stress too much about fitness. I know that models are labeled and presented as fitness junkies but I personally think that doing too much of it not only drains you but it also takes away whatever little time you get left with



after hectic modeling schedules. Overall, I like being active, my morning fitness routine usually involves a quick run but because I am traveling quite often my routine changes a lot. For example if I am in Lahore I'd concentrate more on stretching, meditation and yoga. If I am in Paris or London I'd start the day with a quick 20 min run followed by a couple of laps in the swimming pool and end the session by going to the sauna.

Grazia: Share some beauty tips and tricks for our readers?
Janira: Ok first of all, I try to eat healthy. I think it's the best thing that you can do for yourself and your body. If you just concentrate on eating healthy and cut fried food from your diet then you'd gradually notice an amazing transformation. Also, keep away from excess sugar and that's coming from someone who has a massive sweet tooth. As far as beauty products are concerned then I'd say I am someone who is quite big on this

whole natural "organic ingredients" thing. I use handmade soaps, rose water along with organic face and body oils. I am not a big fan of promoting beauty products on social media as I think every skin is different and people should do their own research on products before using them. Just because you see an influencer promoting something, does not mean it will suit you or be good for you. A lot of young girls don't realise that most of the promoters have an entire team of beauticians and a very healthy skin routine and diet. You should know your skin type before jumping on the bandwagon. Oh and once again, diet is the key.

Grazia: Is acting something you will consider at some point ?
Janira: I think acting is something that I'd definitely consider in the long run. I was actually approached by someone who was starting a project in Pakistan and they somehow thought that I speak fluent Urdu but because I don't have the command on the language just yet. I think I will prepare myself first before jumping into any projects in Pakistan. In France, I have recently started working on a short-film and due to contractual obligations I can't share a lot of details. But to answer the question, yes acting is something that I have always been interested in and the fact that I look multi-ethnic and can speak 4 languages, I think I can do well in this field with a little bit of hard-work and preparation.

Grazia: Tell us what a day in your life looks like ? Take us through your routine.
Janira: Again, it depends where I am in the world. My day usually starts with a run and a long shower. It wakes me up and I do most of my planning and check my to-do list while I stand in shower. I am scrolling through emails, DMs and WhatsApp messages and replying to bookings while drying my



DRESS: Zuria Dor
 JEWELLERY: Stylist's own
 HEELS: Model's own



DRESS: Splash
GLASSES: Model's Own
JEWELLERY: Stylist's own
HEELS: Model's own

hair and by the time I have had my french press coffee or fresh smoothie, I have half my day planned and I am ready to go. Show days can be both stressful and rewarding at the same time. I try to plan on show days more as this is where I get a lot of exposure and bookings. On such days I generally rise at about 5 in the morning and I make sure to have a Spanish omelet (all thanks to my mum for teaching me how to make it). On some days (depending where I am) I go to a cafe and trust me it's not easy to control your sweet tooth with all the pastries and chocolate croissants but I make sure that my diet is in check. You don't want to fill yourselves up right before a shoot or a show and feel bloated but you still want to go up and have the energy and look excited and bouncy so it's important to have fuel but the right kind. On my days off at home I am dressed just in a hoodie with a cup of coffee and a book overlooking the busy morning traffic in Paris. I try to switch off my work mode when I am not working. I think it's really important to just pause, breathe and think about your surroundings... self reflection and me-time is necessary when you are living a life where half your time is spent traveling. After my coffee time, I usually hit the swimming pool and sauna, spend time with my family and try not to think about work. I don't get to see them a lot because of my routine but as you grow up you realise that your parents need you as much as you needed them when you were young. I take my dad for lunch and we spend some quality family time. In the evening I usually see my girlfriends who I am comfortable with and who are usually not related to work or the fashion industry.

Grazia: An advice for aspiring models.
Janira: Research and know yourself. Find out what your target market is and how you can break into it. It's quite hard when you start and



you need to have a really thick skin because you'll get doors slammed in your face and would get pretty harsh comments and unsolicited advice. It's a cut throat industry and I am sorry if this sounds harsh but if you don't have a thick skin and are easily offended or too sensitive then it might not be your thing. However, if you are determined then get used to rejections but don't find comfort in them. Instead, use those closed doors and "no's" as fuel for your motivation. And keep pushing and

believing in yourself. I'd also like to add that you set your standards with your behavior. People look at you and treat you according to your behavior and presentation. If that hem is too short or that neckline is too low then say no. Speak up. Don't worry about losing jobs or clients, once they see value in your looks and posture they will come back. Don't do anything that you don't feel comfortable with. Set your standards once you reach a certain point and then you will get projects accordingly.

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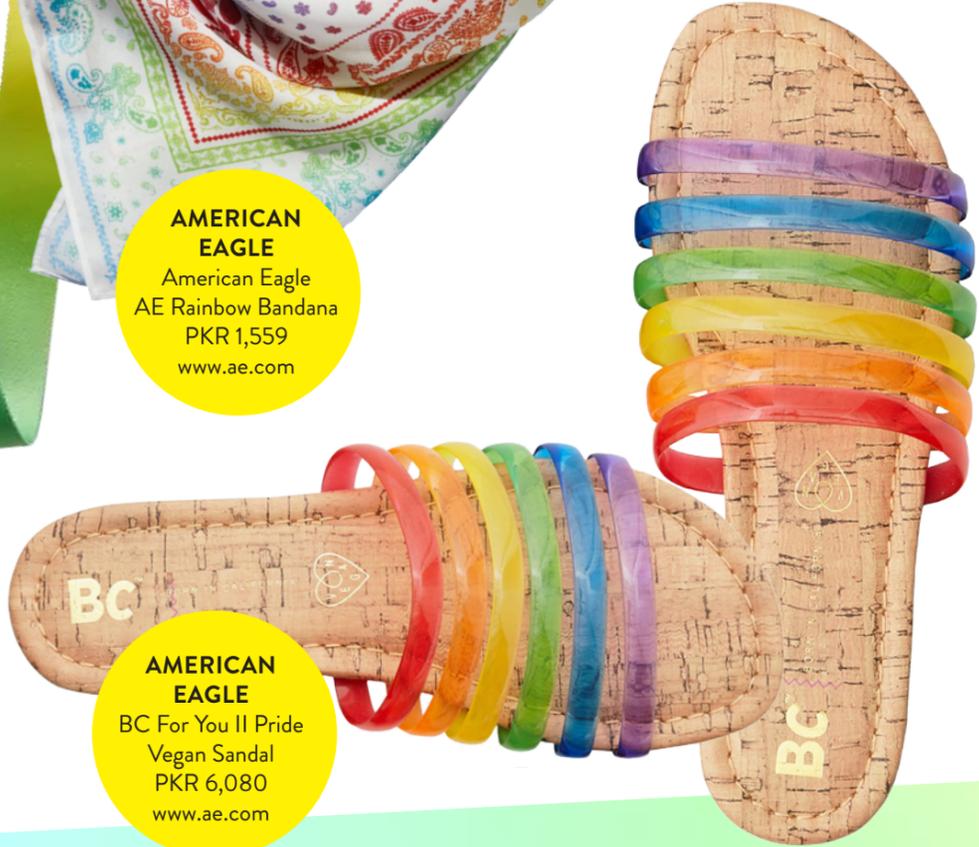
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ERDEM
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ZIMMERMANN
Cassia cropped scalloped floral-print linen top
PKR 74,832
www.zimmermann.com



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Marion 70mm
PKR 106,630
www.malonesouliers.com

Model: Sachal Afzal
 Photographer: Ali Abbas Ansari
 Stylist: Saad Sarosh
 Hair and Makeup: N-gents

‘NOT’ THE BOY NEXT DOOR

Reinventing men’s fashion with Pakistani
 fashion’s latest male prodigy



Out of the many young men who aspire to become a model only a few achieve success and one such success story is of our model of the moment — Sachal Afzal who in just a few years has made a remarkable name for himself in the modelling world.

Growing up in Gujranwala and later moving to Lahore to pursue his modelling career, Sachal is not just your average pretty boy but he’s a political science grad and is now a lawyer — proving that models aren’t just pretty faces.

Although he’s a leading face in fashion today, Sachal always dreamt of acting in a Hollywood movie but as fate would have it a fashion show at his university led to his career as a model after a photographer did his first ever portfolio shoot. “Modelling happened by chance as just after posting those images on social media I started getting shoot offers,” he said.

“Modelling for me is living a new life every day as we adopt new characters each day when we are



shooting as it is not just about selling designer products," Sachal shared adding that he's always amazed when he sees his shoots he never thought he could be so versatile which boosts his confidence and motivates him to do better.

While female modelling remains

the most lucrative, male models always need to have something to fall back on if their career doesn't kick off — similarly Sachal before taking up modelling full time opted to complete his education in order to safeguard his future.

Telling us more about his first big

break, Sachal revealed that the 2018 edition of PFDC fashion week proved to be a turning point in his life. "I still remember how nervous I was during my first walk and also that I had to go through a makeover and shave off my moustache but I guess that paid off as the crowd really noticed me."



Shirt: Republic Menswear
Pants: Model's own
Accessories: Stylist's own



Suit: Jermy Street Clothing
Accessories: Stylist's Own



Talking about winning the Best Emerging Talent award at LSA, Sachal said it was a surreal experience and that he still can't find words to express how he felt when he found out. "It was probably the first time in my life that I felt I had achieved something," he said.

The year 2020, although was a major success was Sachal, it also changed the world as we knew it as the Covid-19 pandemic hit the globe and the year had been a rollercoaster ride for all of us. "All of us [models] had to survive on our savings as we were all forced to sit at home during

the lockdown," he revealed.

While the pandemic had its financial repercussions, it also affected our mental health; Sachal in order to stay positive during such bleak times shifted his focus on his health and physique while also

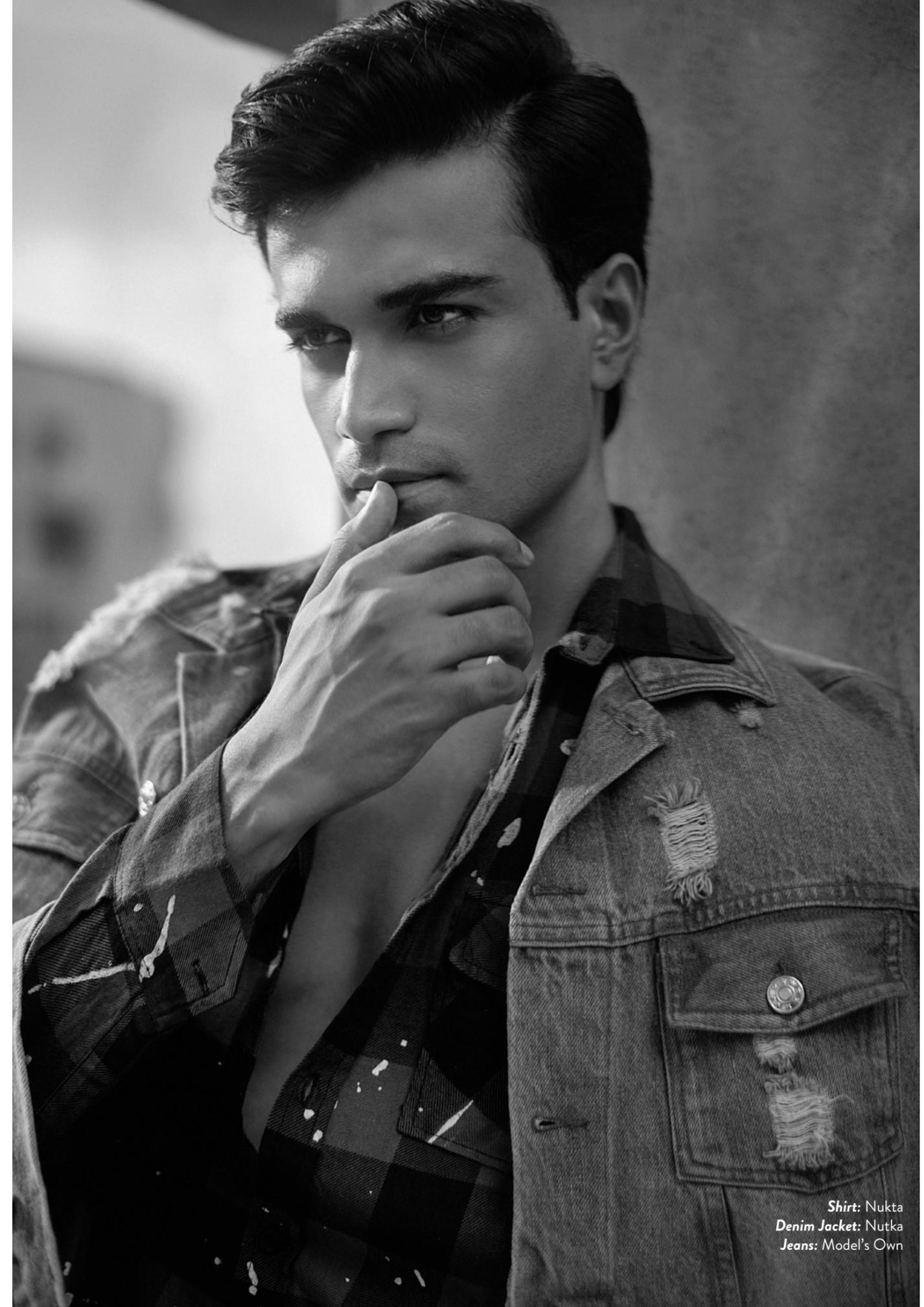


learning new skills. And telling us more about his fitness regime, Sachal shared that he focuses on clean and healthy diet while making sure to work out regularly.

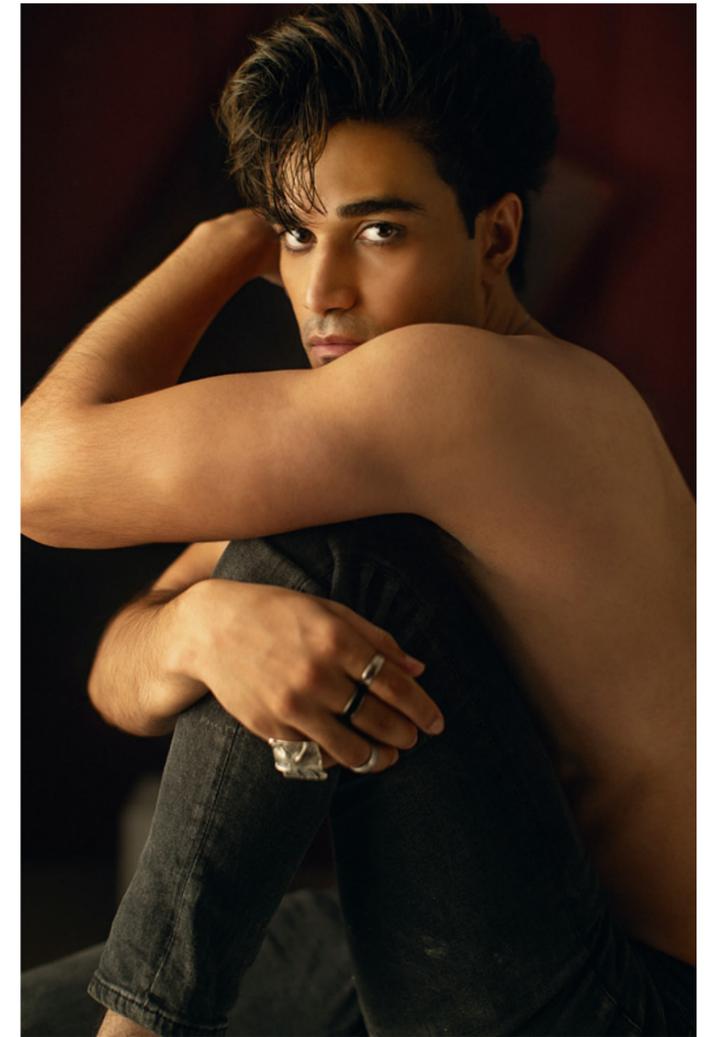
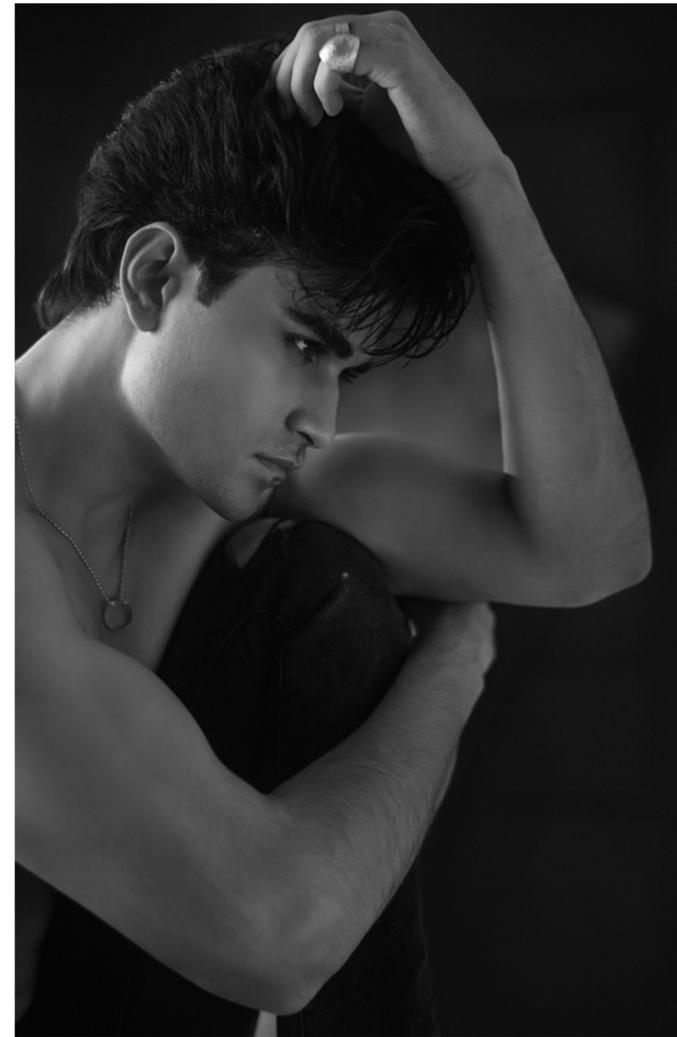
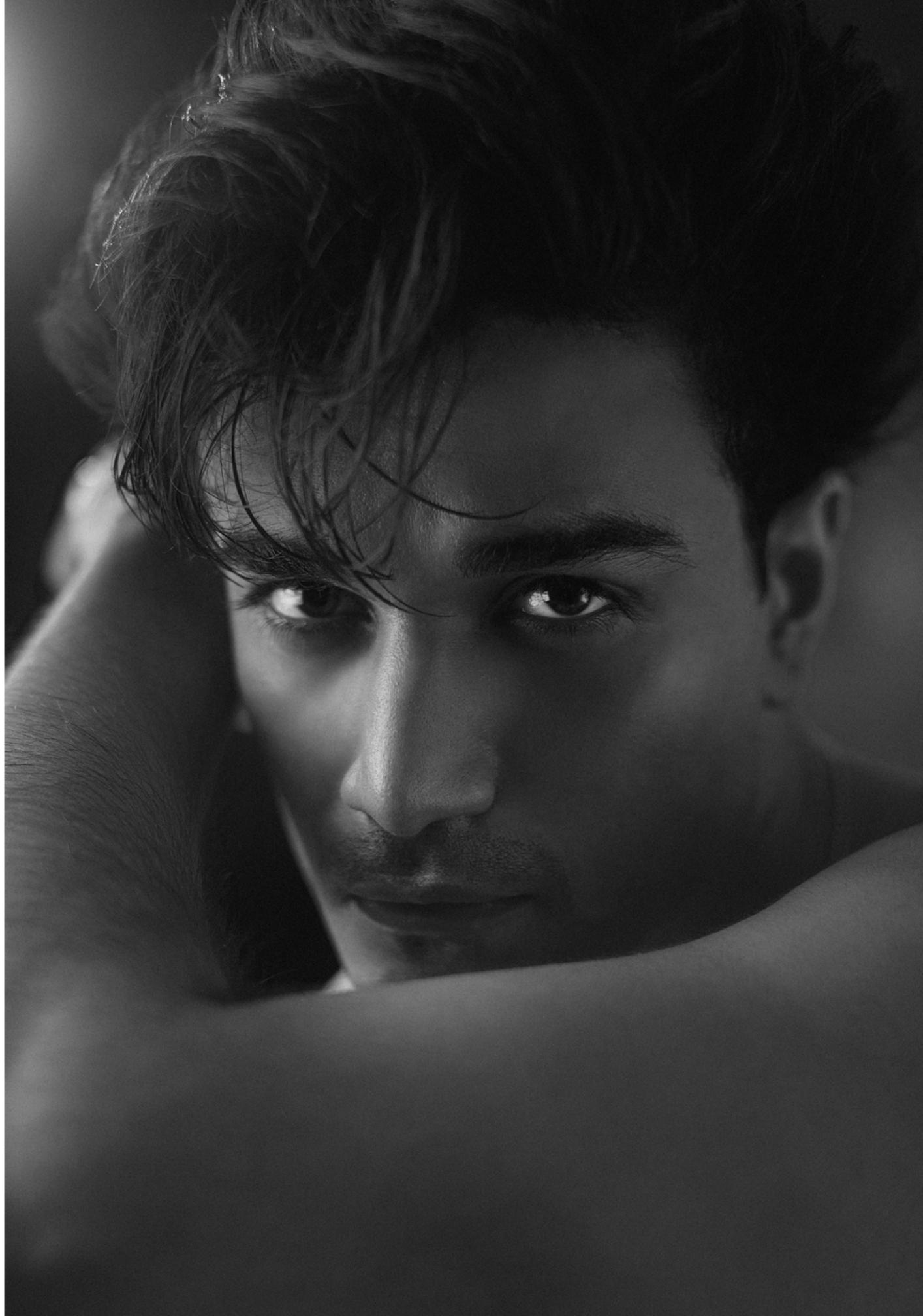
It being an industry fact that there is a major wage-gap between male and female models, we asked Sachal

for his opinion on the same to which he responded that there is definitely more work for female models as there are more womenswear brands as compared to menswear hence the female models get paid more while for a male model even surviving in the industry is a major challenge.

Similarly, he also added that since male models don't get paid well enough it is better to complete your education first before entering the industry and to also have a few career alternatives lined up in case things don't work out for you in fashion in the long-run.



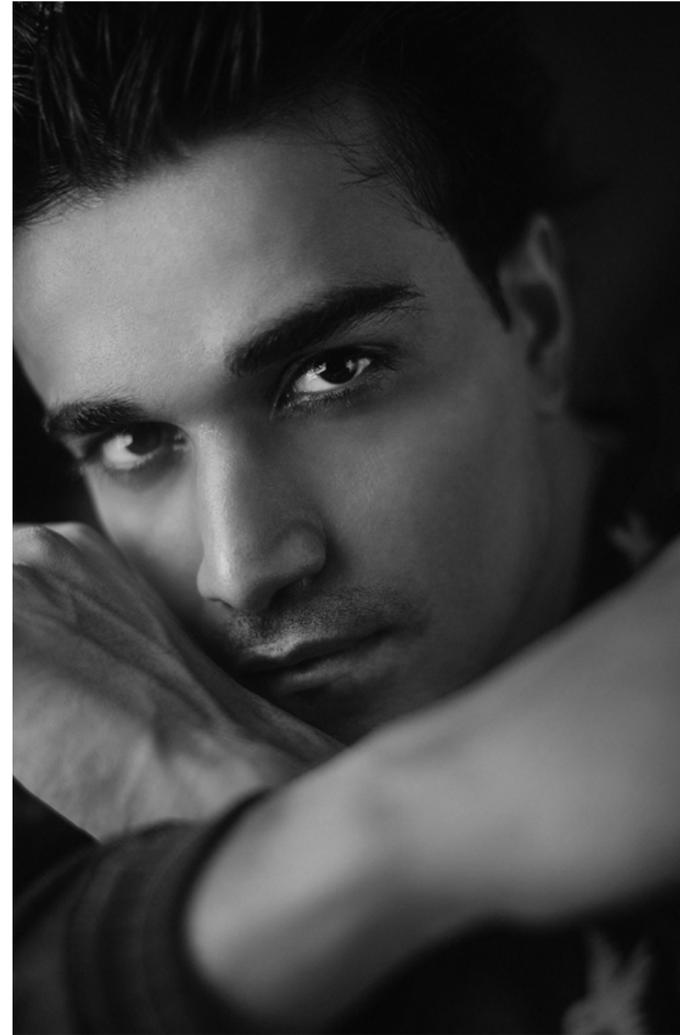
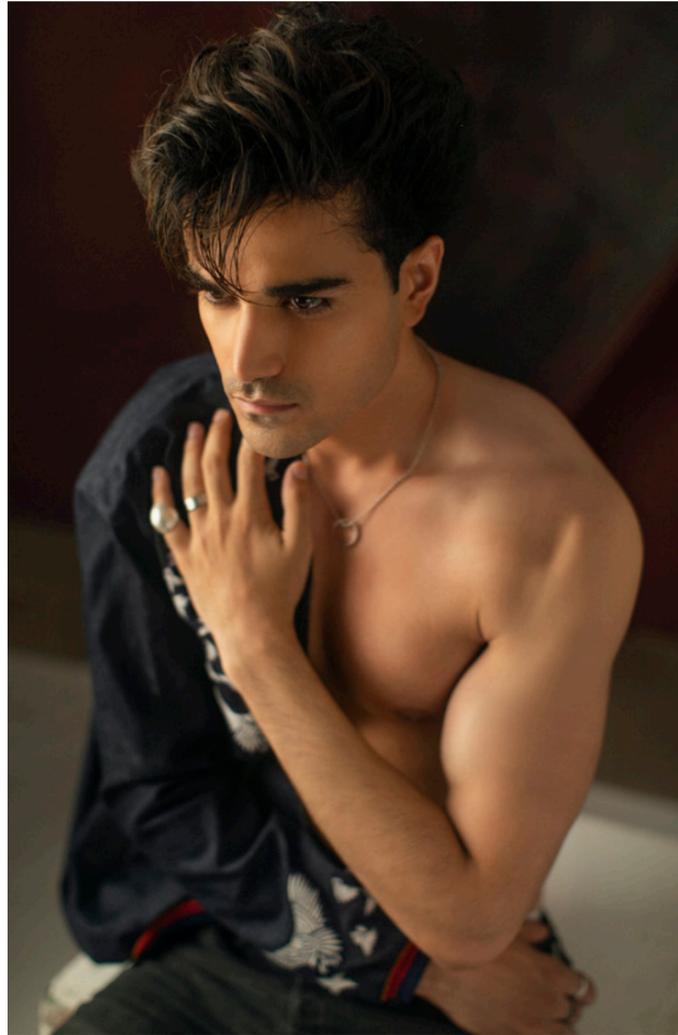
Shirt: Nukta
Denim Jacket: Nutka
Jeans: Model's Own



“A model can get one maybe two shoots initially but after that it’s all about how you stand out and maintain yourself. I always try to improve my own work and also work on my physique and don’t really pay attention to competition,” said Sachal.

With acting being the most lucrative next step for most models, Sachal also believes that models should avail the first chance they get and dab into acting as it is a bigger market. “To survive as a model in Pakistan you need to be good in acting as well,” he added.

“In today’s age it is very important for a model to be active on social media as people can see your pictures even on a brand’s page but they also need to know you as a person,” said Sachal adding that as a model we need to be active on social media and interact with the audience.

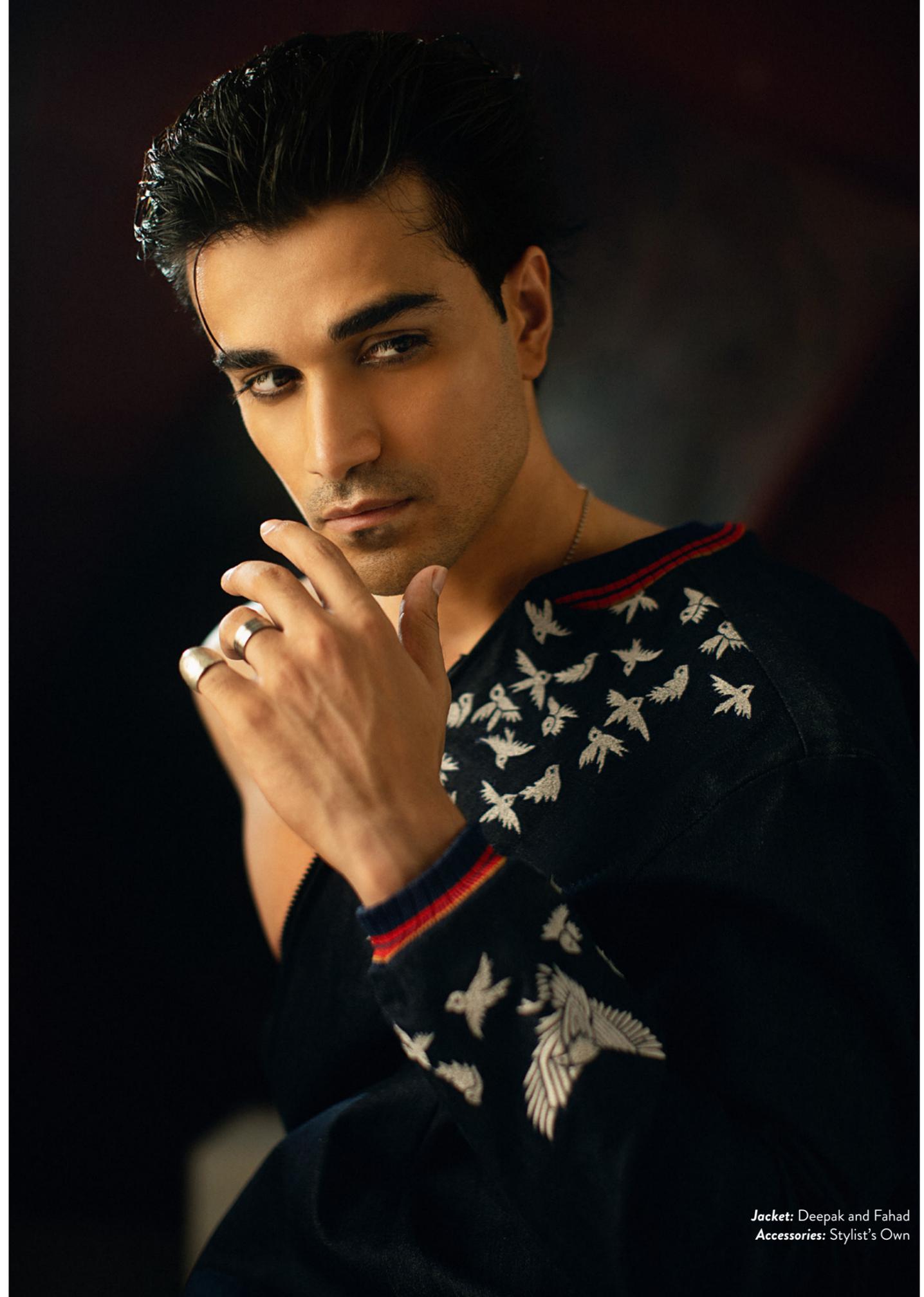


On industry jealousy and politics, Sachal said that he's been lucky enough that he's not faced any such incident and people have largely been welcoming and helpful.

Sachal also feels that personal style

is very important for any model as people notice what you are wearing and also how you are carrying your look. He added that his personal style is very laid back but then he also likes to keep experimenting with his looks and style.

"Modelling chooses you, you cannot choose modelling," stated Sachal as his word of wisdom for upcoming male models while also hoping that in the next few years he can be someone that people look up to and aspire to be like him.



Jacket: Deepak and Fahad
Accessories: Stylist's Own

1

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2

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3

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The five products you must add to your beauty box

5

THE PERFECT 10

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4

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PKR 3,118
www.morphe.com



TARTE
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www.nyxcosmetics.com



NYX
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<https://models.com/people/julio-sancho> Instagram: @studiojuliosancho
M.U.A.H: Sandra make up
Represented by @theartistalents Instagram: @sanmkup www.sanmakeup.com
STYLING: Manuela Suárez
Instagram: @suarez.manuela
MODEL: Feifei Zhang (The Tribe Model Management)
Instagram: @fei_fei_f
RETOUCHING ARTIST: Alexandra Kalinina
Instagram: @sandy_the_moth



COSMETICS:
FACE: Yves Saint Laurent
Touche Eclat All In One Glow
Foundation
Hourglass Vanish Airbrush
Concealer
Chanel les beiges crème belle
mine ensoleillée
Lancôme Teint Idôle Ultra Wear
Blush Stick Ambitious Pink
EYES: Danessa Miryks Colorfix
24-Hour Cream Color Mattes
Beaches & Chosen
Natasha Denona Sunrise Palette
Marc Jacobs Velvet Noir Majjor
Volume Mascara
LIPS: Givenchy Le Rose Per-
fecto Liquid Balm Glazed Beige
NAILS: Morgan Taylor Gotta
Have Hue



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 SANCHO](https://models.com/people/julio-sancho)

COSMETICS:
FACE: Dior Backstage
 Face&body Foundation
 Yves Saint Laurent Touche Eclat
 Dior Backstage Glow Face
 Palette
 Charlotte Tilbury Hollywood
 Flawless filter
EYES: Natasha Denona Sunrise
 Palette
 Lancôme Lash Idôle
LIPS: Guerlain Kiss Kiss Shine
 Bloom My Kiss Glow



COSMETICS:
FACE: Yves Saint Laurent
 Touche Eclat All In One Glow
 Foundation
 Hourglass Vanish Airbrush
 Concealer
 Chanel les beiges crème belle
 mine ensoleillée
 Lancôme Teint Idôle Ultra Wear
 Blush Stick Ambitious Pink
EYES: Danessa Miryks Colorfix
 24-Hour Cream Color Mattes
 Beaches & Chosen
 Natasha Denona Sunrise Palette
 Marc Jacobs Velvet Noir Major
 Volume Mascara
LIPS: Givenchy Le Rose Per-
 fecto Liquid Balm Glazed Beige
NAILS: Morgan Taylor Gotta
 Have Hue



COSMETICS:

FACE: Helena Rubinstein Prodigy Cellglow Glorify skintint
Yves Saint Laurent Touche Eclat
Chanel les beiges crème belle mine ensoleillée
Nars Liquid Blush Orgasm
Shiseido Aura Dew Highlighter
EYES: Yves Saint Laurent Couture Color Clutch Paris
Giorgio Armani Eyes to Kill
LIPS: Dior Addict Lip Maximizer Beige
NAILS: Morgan Taylor I'm Charmed



COSMETICS:

FACE: Dior Forever Natural Nude
Nars Radiant Creamy Concealer
Charlotte Tilbury Hollywood Flawless Filter
EYES: Yves Saint Laurent Sequin Crush Mono Confident Nude
Lancôme Hypnôse Eyeshadow
Clinique Chubby Stick™ Cheek Colour Balmelash Plumped On Peony
LIPS: Yves Sain Laurent Rouge Pur Couture The Slim Corail Antinomique
NAILS: Chanel Les Vernis Energy



OUTFIT:
CAP: UNDER ARMOUR
CORE GOLF VISOR.
WATCH: APPLE WATCH
SERIES 6

COSMETICS:
FACE: Helena Rubinstein
Prodigy Cellglow Glorify skintint
Yves Saint Laurent Touche Eclat
Chanel les beiges crème belle
mine ensoleillée
Nars Liquid Blush Orgasm
Shiseido Aura Dew Highlighter
EYES: Danessa Miryks Colorfix
24 Hour Cream Color Mattes
Carrot Top
Danessa Miryks Colorfix 24
Hour Colour Glazes Clear
Dior Iconic Overcurl Diorshow
LIPS: Chanel Rouge Coco Flash
Hydrating Vibrant Shine Lip
Colour Amour
NAILS: Chanel Les Vernis
Energy



OUTFIT:
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SWIMMING CAP: SPEEDO.
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609 16 57 99. [HTTPS://MOD-
ELS.COM/PEOPLE/JULIO-
SANCHO](https://models.com/people/julio-sancho)

COSMETICS:
FACE: Dior Forever Natural
Nude
Nars Radiant Creamy Concealer
Charlotte Tilbury Hollywood
Flawless Filter
EYES: Yves Saint Laurent Sequin
Crush Mono Confident Nude
Lancôme Hypnôse Eyeshadow
Clinique Chubby Stick™ Cheek
Colour Balmelash Plumped On
Peony
LIPS: Yves Sain Laurent Rouge
Pur Couture The Slim Corail
Antinomique
NAILS: Chanel Les Vernis
Energy



OUTFIT:

GLASSES: FENDI.

CASE: L.V. MULTI POCHETTE ACCESSORIES CASE

INFOJULIOSANCHO@GMAIL.COM

. PHONE: +34 609 16 57 99. [HTTPS://](https://models.com/people/julio-sancho)

[MODELS.COM/PEOPLE/JULIO-](https://models.com/people/julio-sancho)

[SANCHO](https://models.com/people/julio-sancho)

COSMETICS:

FACE: Yves Saint Laurent Touche Eclat All

In One Glow Foundation

Hourglass Vanish Airbrush Concealer

Chanel les beiges crème belle mine

ensoleillée

Lancôme Teint Idôle Ultra Wear Blush

Stick Ambitious Pink

EYES: Danessa Miryks Colorfix

24-Hour Cream Color Mattes Beaches

& Chosen

Natasha Denona Sunrise Palette

Marc Jacobs Velvet Noir Majjor Volume

Mascara

LIPS: Givenchy Le Rose Perfecto Liquid

Balm Glazed Beige

NAILS: ESSIE 497 Clothing

Optional Nail Polish

SP SAIF PUBLISHING

GRAZIA

PAKISTAN

VOLUME 1, ISSUE 68
JUNE 2021

