

GRAZIA TRAVELS MINI VACATION WITH ZAINAB CHOTTANI

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GRAZIA

PKR 350

PAKISTAN

VOLUME 1, ISSUE 54
MAY - JUNE 2019

RUNWAY
THROUGH
OUR EYES

**ON
THE
RADAR**

AHSAN KHAN: THE STARBOY

WEARING EDENROBE
AND TSM&CO.

NICOLE
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SADDAR: Tel 35655 081-83

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BEVERLY CENTRE: Tel 282 4751, 282 4901

E-mail: kahf@kahfintl.com

WWW.KAHFINTL.COM

OYSTER PERPETUAL DATEJUST 36

Editor's Note



Grazia Pakistan's aim has been to be your first stop and guide for literally everything fashion and lifestyle related. Our fashion editorials aim to inspire you, and take you through the entire world of fashion.

On our cover we have the ultimate superstar — the one and only handsome and uber talented Ahsan Khan. He dresses to kill in wardrobe by Edenrobe and sophisticated shoes by TSM&Co.

Ahsan has proven himself to be one of the most sought after actors of our industry who can literally own any role that comes his way — negative or positive.

We have editorials from across the globe, starting from our very own city of Karachi, then Lahore, all the way to Argentina and then LA! You see our favourite summer trends all across the world! *Grazia* has a team of fashion visionaries who work tirelessly to bring you only the very best each and every time. Our team is spread across the world, and we work together in order to bring forward the fashion you can enjoy! Our editorials take you through different summer looks, sophisticated and easy breezy. This issue preps you for your summer vacation as well as your evenings out around town!

Grazia Pakistan is always on the hunt for talent. This time around we have Mr Foodie, Zo the Nutritionist and Anica, the boss lady, share with us a few things about themselves. Be sure to make your way and read up all that we got to know!

We hope you enjoy reading this issue as much as we enjoyed putting it together for you. Happy reading!

Zahra

ZAHRAA SAIFULLAH

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Page 26



Page 41



Page 58



Page 86

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EXCLUSIVE FOR HIM



AURA



INTENSE



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Saif Publishing is a leading Pakistani publishing house, specializing in creating and circulating few of the major international lifestyle and fashion magazines. Saif Publishing launched HELLO! Pakistan in March 2012, setting the bar on local reporting on celebrity, lifestyle and fashion. HELLO! Pakistan is an aspirational lifestyle magazine, which has featured prominent personalities and celebrities over the period of five years since its inception. The newest addition to Saif Publishing's portfolio is with Grazia Pakistan, which is the first international fashion magazine in Pakistan and will break traditional publication norms for fashion and news in Pakistan, and venture into lucrative partnerships with international platforms. With HELLO! Pakistan catering to the high-end aspirational lifestyle target market, Grazia Pakistan is set to take over the inspirational fashion and news market, creating a style platform for the young, confident Pakistani women.

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NEWS

10 Hot Stories
Read all about the latest trends spotted in the world of fashion, all the celebrities' update and so much more!

FEATURES

Cover Story

26 Ahsan Khan — The Modern Man
41 Hey There Delilah

FASHION

22 Get to know Obaid Sheikh
36 Red Carpet Ready
48 In & Out
50 Hum Showcase Day 1
52 Hum Showcase Day 2
54 Hum Showcase Day 3
56 Aks by Shehla Chatoor
58 She Made Us A Believer
72 Neon Frenzy
74 Mad About Plaid
76 Lofy Ambitions
86 Psychedelic Fantasy
94 Summer Thrift
100 Invading Summer
114 Straight Outta The Hood

BEAUTY

123 Beauty Charts
124 The Lash Blast
125 Beauty SOS
126 Focusing On Basquiat

AND THE REST

46 Mr Foodie — Mujtaba Agha
70 Zo The Nutritionist — Zoha Matin
84 Boss Babe - Anika Moiz
128 *Grazia* Travels — Zainab Chottani Takes Over Bangkok
134 *Grazia* Column — The Change Has To Come Now, Don't Hold Off To Tomorrow!
136 Party People
138 Contributor's List

FASHION CHARTS

The weather might be getting a little too hot and it's time to get your closet in order



1

PRADA
Prada's off-shoulder dress is something to wear to a summer wedding as well as lounge on one of your luxurious days.
PKR 645,061
www.prada.com



2

CULT GAIA
Beat the heat and have the best beach day or simply head out for a polo match sporting this Mia straw sunhat.
PKR 20,740
www.cultgaia.com



3

JIMMY CHOO
Embrace the perfect mix of extravagance and elegance with these gorgeous AVELINE 100 white stilettos.
PKR 128,276
www.row.jimmychoo.com

4

TOM FORD
Be that boss lady with these bold and powerful Kelly round-frame acetate sunglasses.
PKR 61,540
www.tomford.com



5

ISABEL MARANT
This fringed macramé shoulder bag is just the right size to hold a few vacation essentials.
PKR 118,632
www.isabelmarant.com



6

STELLA MCCARTNEY
Work those boho chic vibes this summer with this Meadow Floral Top.
PKR 147,548
www.stellamccartney.com



7

BALMAIN
These Julie white tweed pumps are something for the GOT fans to hold onto.
PKR 132,719
www.balmain.com

8

MOSCHINO
School maybe out but this super funky multicolour logo backpack would sure make you head right back in.
PKR 192,035
www.moschino.com



9



BALMAIN
Step into the 70s with these flared high-waisted jeans denims.
PKR 166,677
www.balmain.com

10

LOVESHACKFANCY
This cute pink top is the best to pair up with your high-waisted pants and some cool boots.
PKR 33,365
www.net-a-porter.com



10 HOT STORIES

EVERYONE'S BEEN TALKING ABOUT...

01



Hania and Yasir at loggerheads over 'Danedar'

If you haven't heard about the social media show-down between Hania Amir and Yasir Hussain, then you probably live under a rock. If you have, let us give you a recap of what exactly went down.

ON MAY 13, Hania shared a heartfelt post on Instagram regarding overcoming her lifelong insecurities. "So I have always struggled with mild acne." she claims, "Always had these bumps on my forehead that JUST WOULD NOT BUDGE! I had gotten used to them. But the journey I have been on for a couple of months have been quite a painful one."

From just the tone of the introductory paragraph we can sense that is something deeply personal to the actor and is not meant to be a joking matter.

However, it seems that not everyone has that kind of sense of empathy and maturity because actor/comedian Yasir Hussain thought it is a good idea to make light out of Hania's situation.

The Karachi se Lahore fame actor posted an Instagram story where he was anonymously asked "One word for Hania Amir" to which he distastefully responded 'Danedar'.

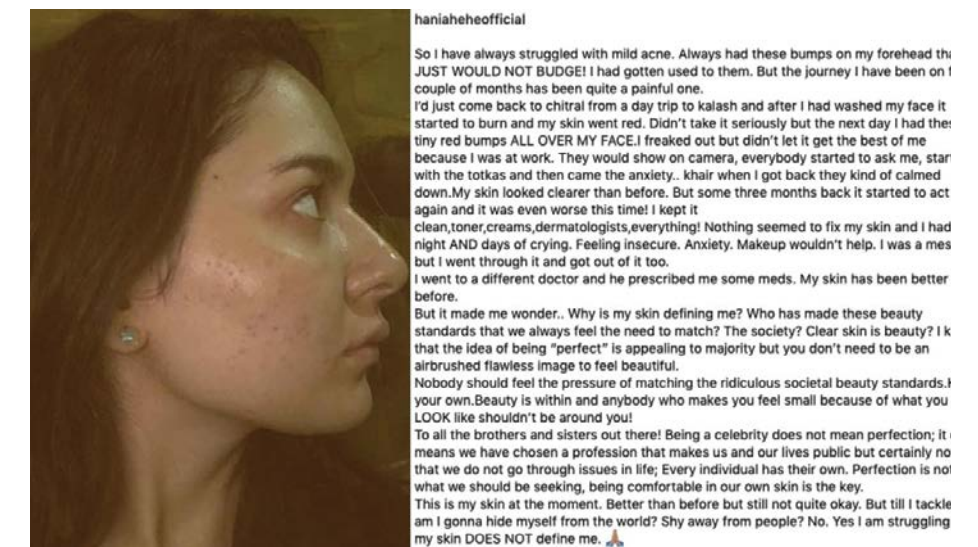
Hania then retorted by saying "Maaf kijiye mere dost ko. Inko aaj kal inappropriate jokes marne ki adat si hogai hai", referring to another offensive "joke" Yasir cracked, earlier, at the expense of transgender persons.

Earlier, Yasir invited trouble making an obviously inappropriate joke about child sexual abuse — is it plain ignorance on the actor's part or just a mean to stay relevant on social media. Either way, his behaviour is intolerable and yet Hania addressed their entire issue respectfully.



Later, taking to Instagram again, the Janaan debutant stated: "It's high time people realise it is not okay to make jokes out of other people's insecurities. It's disgusting and not funny at all. Humour is great but be careful with it. Don't try and act cool about making someone feel bad about what they might consider a flaw. It's disrespectful. Not funny."

"Degrading is not funny. I'm not laughing. Nobody is.", she concluded. ■





02

SANA MIR BECOMES WORLD'S MOST SUCCESSFUL WOMEN'S ODI SPINNER

Pakistan's off-spinner Sana Mir became the most successful women's ODI spinner in the world when she dismissed South Africa's Sune Luus in the third One-Day International of the ICC Women's Championship which ended in a thrilling tie at the Willowmoore Park earlier in May.



IT WAS Mir's 147th ODI wicket in her 118th appearance, helping her leapfrog Anisa Mohammed of the Windies and Australia's Lisa Sthalekar into third place on the all-time list of most successful bowlers, behind fast bowlers Jhulan Goswami of India (218) and Australia's Cathryn Fitzpatrick (180).

Mir is third in the ICC bowlers' rankings but is expected to make an upward movement. In October last year, she became the first Pakistan bowler to top the ICC rankings. ■



03



SHOULD MEN BE DICTATING WHAT NEEDS TO BE DONE WITH A WOMAN'S "FETUS"? "MY BODY, MY CHOICE!"

WILL BANNING abortion really stop abortion? Or will it stop safe abortion? On the floor of the Alabama state senate, a new reality for women in the State was defined by Governor Kay Ivey; Abortion will be a crime starting from the moment a woman knows she is pregnant. Any doctor who terminates a pregnancy, after conception at any point in time, could be imprisoned up until 99 years. While Alabama gives no exceptions to young rape and incest victims, this bill has been signed by 25 white men. Mansplaining has taken a new dimension, men who can never experience pregnancy will now dictate what a pregnant woman should or shouldn't do?

Will this prevent abortions? Definitely not, however it will only initiate an illegal blackmarket where under-qualified and inexperienced people will be used to carry out the procedures leaving many women to die.

On the other hand Clyde Chambliss, one of the sponsors of the

bill, said "When God creates the miracles of life inside a woman's womb, it is not our place as human beings to extinguish that life". So the question arises: Should Muslim and Jew women and doctors be exempted for religious freedom? Women do not feel safe walking alone anyways, how are they supposed to feel knowing that if something were to happen, they wouldn't have any options? For those with the means, will find another state, or another country, people will try going online, people who have lesser means, will have abortions and its always going to be unsafe. This ban will make it difficult for doctors to decide whether they should treat their patients or face jail time.

One should be "pro-life" however there should be a certain exceptions which include incest, rape as well as protecting the mother's life. ■



Pakistanis demand Justice for Farishta

Mahira Khan
@TheMahiraKhan

Sick to my stomach. Stop sharing graphic images of the poor child. For Gods sake! @Twitter is there not a way to disable people from uploading such content online??!! #JusticeForFarishta

Shahid Afridi
@SAfridiOfficial

وزیراعظم @ImranKhanPTI اس ملک میں درندوں کو لگام دینے کی ضرورت ہے، ایک کے بعد ایک کمسن بچیوں کے ساتھ زیادتی اور تشدد کے واقعات سامنے آ رہے ہیں، اس سلسلے میں قوانین سخت کرنے کی ضرورت ہے تاکہ ان

ANOTHER FLOWER PLUCKED, SCRUNCHEDED AND DUMPED

04

A 10 year old girl "raped" before murder in Islamabad.

EVERY SINGLE TIME a child is raped and killed, the soul of Pakistan is raped and killed.

The sexual abuse of kidnaped victims had always lurked as a possibility. Zainab Ansari, a 6 year old who was abducted and murdered, Ayesha a 9 year old girl from Nowshera; these are names of only a few of the thousands of minors who suffer through sexual abuse and rape from the hands of these predators. When will Pakistan's authorities punish these barbaric criminals and set them as examples for the others?

Another flower plucked, scrunched and dumped in the midst of nowhere. Farishta Mohmand, this 10 year old girl's death has a become a lightening rod in a

country where women and children can face violence without notice.

According to sources, she was kidnapped from her neighbourhood and her body was found 5 days later, tortured and left in a forest in Islamabad on May 20th 2019.

The respective authorities had taken 4 days to register a First Information Report (FIR), and while this report was being drafted, the police allegedly said it was likely for her to have run away with someone. Is it really something one should be saying to the parents of a missing child? Police refused to file the report, the hospital refused postpartum; what specific reason did they have for this? The twitter feed is trending with the hashtag #justiceforFarishta, when not too long ago it was #JusticeforZainab. When will this end? How many much more justice will we demand? Shouldn't have child abuse cases decreased after the outburst of Zainab's case? Unfortunately, it has been the opposite, and the best anyone can do is keep their children closest to them. ■

IT TOOK A MASSIVE PROTEST TO FILE AN FIR? WHY DOES IT TAKE A NATIONAL OUTCRY TO PERFORM A POST-MORTEM? THE STATE FAILS OUR CHILDREN, OUR WOMEN, ALL OF US AGAIN AND AGAIN. #JUSTICEFORFARISHTA

Mahira Khan
@TheMahiraKhan

Sick to my stomach. Stop sharing graphic images of the poor child. For Gods sake! @Twitter is there not a way to disable people from uploading such content online??!! #JusticeForFarishta

Jawad Ahmad
@JawadAhmad06

I'm a citizen of the world & my homeland is Pakistan.I dwell in Lahore but I'm from all the provinces of Pakistan. My heart lives in KPK & FATA too.I demand #JusticeForFarishta just as I did for Zainab.Rape is inexcusable.Her pic



05 AVENGERS ENDGAME, 'A MASTERFUL EPIC'

Does Avengers Endgame live up to the hype?

AN ENTIRE universe, once and for all. Meeting the audience's expectations for the last film, with this much hype is an uphill battle. But, the question remains, did it really live up to the hype it created? Fan theories were flying around for months, Youtube was filled with warm-holes, showing the depth people have gone into in order to get any traces they could about the film prior to its release.

The Endgame, was the re-assembly

of the core Avengers who had been separated over the years. It was a mix of amusement, cries, applauds and audiences giving it a massive standing ovation. There was humour, action but importantly there was character work. Hulk was seen in a different form, there was a whole new Thor.

The Infinity War's, had left the audience shook, the movie concluded with the defeat of all heroes, it made the fans wait for the sequel to see their

beloved heroes win. Fans became restless, desperate, angry and enthusiastic hence the hype and that is exactly what Marvel wanted.

When the movie released it had more theatres, more show times, and more seats than any film in the history, all over the world. It beat Titanic in the box office records. The mad rush to scoop advance tickets suggested that plenty moviegoers aren't deterred. The scale of the final battle was so bombastic that when the movie starts

taking a halt it felt like a much needed break.

This cannot be understated; Avengers Endgame is everything you wanted it to be, a perfect reflection on the last 11 years paid off everything in the best way possible. ■

STREET CRED
ADAM ARON
AMC Entertainment President and CEO since 2016

'AVENGERS: ENDGAME' BREAKS RECORDS EARNED \$60M OPENING NIGHT

Star Wars: The Force Awakens (2015)	\$515m
Avengers: Endgame (2019)	\$550m
Avengers: Infinity War (2018)	\$678.8m
Marvel's The Avengers (2011)	\$1.519.36m
Star Wars: The Last Jedi (2017)	\$220.5m
Jurassic World (2015)	\$223.3m
Avengers: Age of Ultron (2015)	\$204.5m
Black Panther (2018)	\$204.4m
The Dark Knight (2008)	\$190.4m
Iron Man 3 (2013)	\$121.0m

BERNARD ARNAULT



06



RIHANNA

RIHANNA JOINS FORCES WITH LVMH

After successfully conquering the music industry and then the beauty industry, Miss Robyn Fenty, popularly known as Rihanna has now decided to take over the world of fashion.

EARLIER, we witnessed her fruitful collaboration with Puma, providing us with the hottest athleisure looks. However this season, the 31 year old Barbadian pop-star has decided to take it to the next level. Makes us wonder, what can't she do?

This partnership can be considered historical for more than one reason, not only is she the first woman to create an original brand with Moët Hennessy Louis Vuitton fashion house, she is also the first woman of colour to have a label under LVMH.

Based in Paris and launching this spring, Fenty also happens to be the

first house established by the group since Christian Lacroix in 1987, joining the league with legacy brands like Dior, Fendi and Givenchy.

"Designing a line like this with LVMH is an incredibly special moment for us," Rihanna claimed in a statement from the LVMH group. "Mr. [Bernard] Arnault has given me a unique opportunity to develop a fashion house in the luxury sector, with no artistic limits."

This proclamation has certainly raised our expectations from Fenty to expect the best of the best. ■



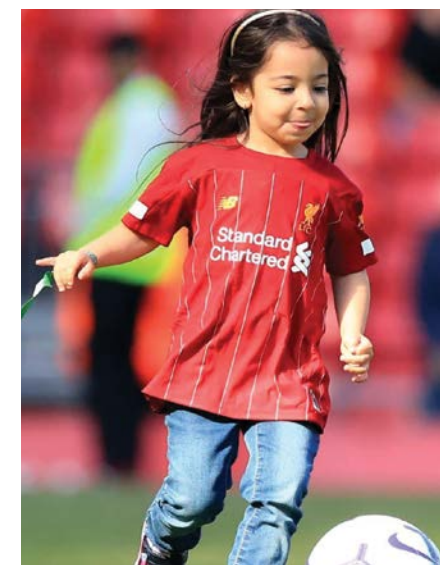
Golden boot daughter there

MO SALAH'S DAUGHTER WINS OUR HEARTS

Egyptian footballer Mohamed Salah received the Premier League Golden Boot as his division's top scorer after Liverpool's final match earlier in May but that's not exactly why he's trending.

HIS FIVE-YEAR-OLD daughter attended the match and was by his side when he received the Golden Boot.

The event was rather somber as Liverpool missed out on the title to Manchester City but little Makka knew how to cheer everyone up; by scoring a goal! The crowd cheered her on and went wild on her goal while a proud Salah watched on beaming. After the second goal he went on to give her a big hug and joined her for a session! It has to be one of our favourite father-daughter moments on live TV! ■



Makka Mohamed Salah

07

Mohamed Salah and daughter



12:38 PM - 12 May 2019



Someone call the moral police for Saboor Aly!!

08

The star that rose to fame in the Pakistani drama called Waada, Saboor Aly, was under the spotlight for all the wrong reasons!



EARLIER, SABOOR uploaded a video on her Instagram story of a young man cleaning a window on one of the sets she is working on alongside Saheefa Jabbar Khattak and Affan Waheed.

In the video, Saboor can be heard laughing in the background saying, “Kya khwaab dekh ke is ki maa ne is ko ghar se bheja tha” (His mother must have had big dreams when she sent him to work.) The model-turned-actor Saheefa Jabbar Khattak also joins in and passes further distasteful comments alongside her co-star while Affan chose to stay away from it all.

The video, soon led to a social media uproar as many believed it to be a classist attitude on part of the two upcoming talents. This led to the Mehmoodabad ki Malkayain actor along with the model being widely criticised.

The two co-stars later clarified their

comments as being ‘just jokes’ and blamed it on the internet for blowing an ‘innocent inside joke’ out of proportion while also accusing bloggers and internet portals for manipulating people.

The actors then claimed that the man cleaning the window was actually an AD on their sets and they were only having fun. However, their statements didn't satisfy anyone which led to the AD joining the two girls in another video and clarifying the situation.

However, even after the fire has settled, we believe that celebrities with their massive fan following should be a little more careful when it comes to posting anything on social media as it doesn't remain an inside joke when millions are being exposed to it. There are thousands of people who look up to them, it is their responsibility to be careful. ■

09

Hashmani's Hospital Opens at Lucky One Mall!

One of its kind eye hospital is now set up in Lucky One Mall for the very first time!

PIONEERS OF innovative eye procedures – Hashmanis Hospital – have set up a practice at Lucky One Mall, making all our lives a lot more simpler and eye treatments easily accessible to literally everyone. You can now get innovative eye procedures done just by stepping foot at their Lucky One location.

Hashmanis Group of Hospitals is the premier provider of eye care facilities in Pakistan, known as the authority in the field of Ophthalmology. The group has introduced over 15 different treatment modalities to Pakistan and several surgical techniques to Asia.



take our patients' health care experience to a whole new level.”

In this first of its kind eye hospital, a team of doctors and trained staff will be available during the mall timings to cater to patients, guide them and perform suitable surgeries. It will be operational 7 days a week. In order to provide complete ease to the patients and prevent them from traffic, there will also be a dedicated parking area for them. ■

Hashmanis Group keenly focuses on providing placid ambiance to the visitors. In the restful environment, patients will be at ease and less anxious about treatment and surgical procedures.

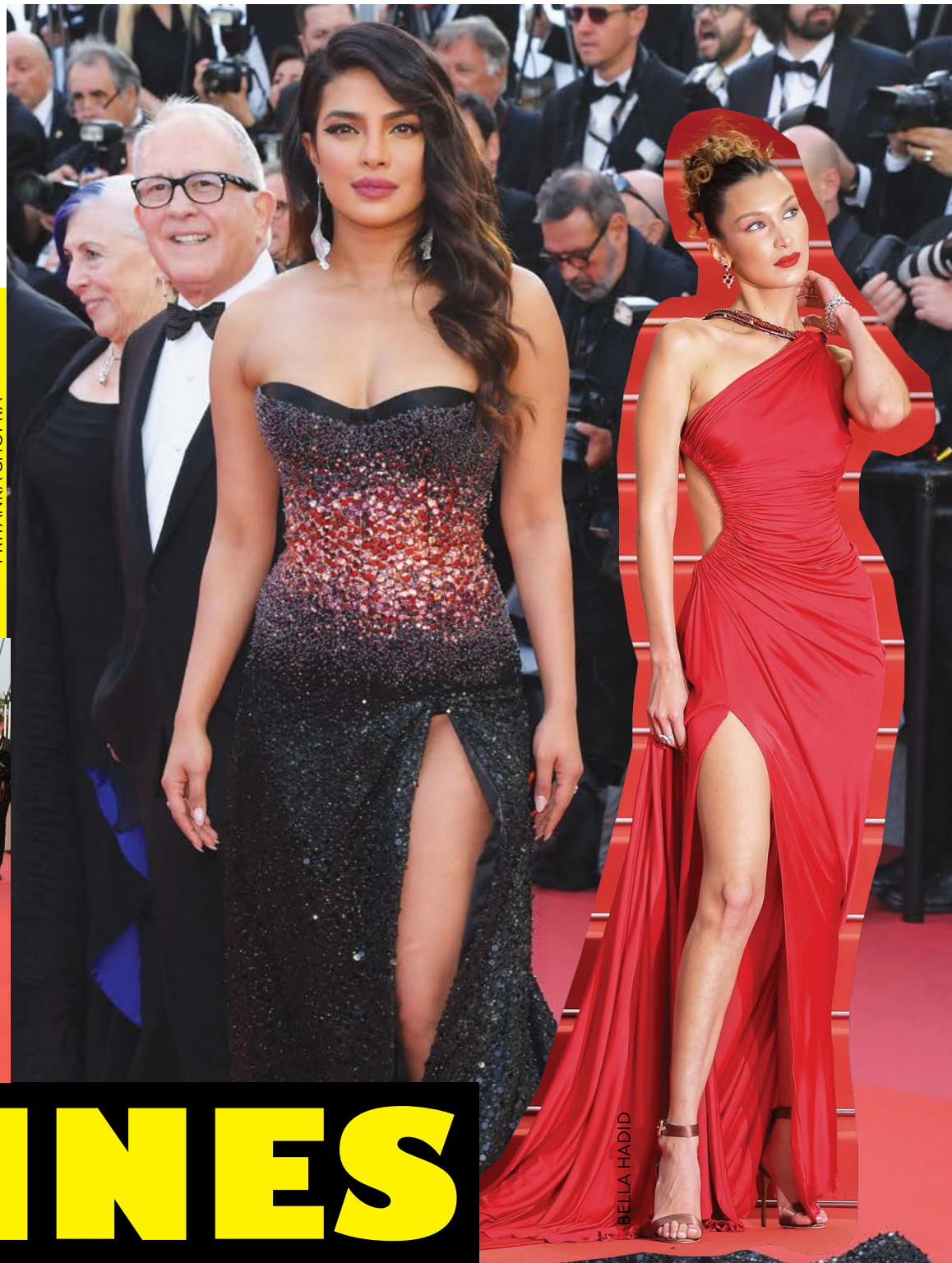
Earlier this month, in the MOU signing ceremony that was held at Lucky One Mall, Mr. Zahid Naseem – Executive Director of Lucky One Mall, shared his views on this exclusive partnership. “We were looking for a health care brand for our medical enclave and believe Hashmanis Hospital will add value to the mall as it is the only hospital we could trust in terms of quality and use of advanced technology.”

Mr. Arsalan Hashmani, the CEO of Hashmanis Group of Hospital, said “This partnership marks the beginning of an exciting venture where we aim to



10

PRIYANKA CHOPRA



PEECHAYA WATTANAMONTREE



MADISON HEADRICK



AISHWARYA RAI



SIRITA JENSEN

SET TO RUN for a total of two weeks from May 14, this year's showcase marks the event's 72nd season, and remains standing as one of the world's most publicised film festivals. Everyone's eyes are glued to the social media stream of images that flow in once the celebrities put their best foot forward on the red carpet.

Many of the film industry's biggest and brightest have already graced the steps (and will continue to do so) of the Palais des Festivals to promote their new projects. This year's event is set to feature a number of highly-anticipated films, including Quentin Tarantino's *Once Upon a Time in Hollywood* and *The Dead Don't Die*, which sees Selena Gomez star alongside the likes of Adam Driver and Tilda Swinton.

Here we bring to you some of the outfits we loved and some that we felt were extremely questionable choices! ■



EVA LONGORIA

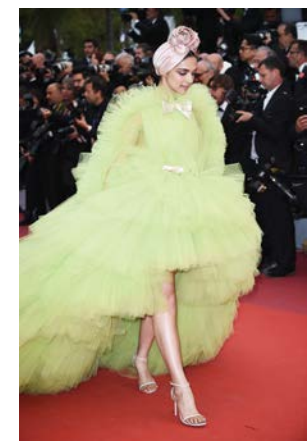


ARAYA HARGATE

CANNES

FILM FESTIVAL – 72ND SEASON!

The month of May is undeniably the best month in terms of the most entertaining red carpet. The Met Gala and Billboard Music Awards have come and gone and Grazia Pakistan's attention has now turned to the South of France – the annual Cannes Film Festival.



DEEPIKA PADUKONE



HUMA QURESHI



ZHANG ZIYI



JOSEPHINE SKRIVER



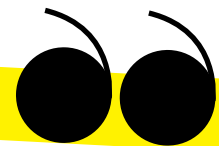
Photography **HASSAN DAWOOD** Makeup **@makeupbysarat** Art Direction **OZ KHAN**
Model **@saimali_official** Designer **OBAID SHEIKH**

SHADES OF THE JUNGLE

Saim Ali turns muse for designer Obaid Sheikh—wearing pieces from his latest collection.



“
ME,
MYSELF
AND I
WITH OBAID SHEIKH



WE GOT A CHANCE TO SPEAK TO OBAID SHEIKH - A DISTINGUISHED AND CELEBRATED PAKISTANI DESIGNER - AND HERE IS WHAT WE GOT TO KNOW ABOUT HIM!

The designs you create are no doubt really good, but what and who is your inspiration while creating such designs?

Inspiration comes from my mood, depends on what I am feeling at that particular point in time. There are times I get inspired by the beauty of nature and also the architecture around me.

There's so much pressure for designers to come out with their greatest collections, season after season. What advice would you give to young designers who are just starting out?

Pressure is always good. That's how you push yourself into coming up with the best designs. For young designers my advice will always be to stick to their own originality. It is great to get inspired by those around us, but it is never okay to copy someone else's hard work! Be your self and believe in your work!

What is your fashion story? What made you take fashion so seriously and make a career out of it?

I came a very long way. Fashion was always my hobby, it then became my passion and my entire life. I, initially, worked with Junaid Jamshed and, at the time, was the only fashion designer in the organisation. I have also worked with Threads and gained a lot of experience over the years.

How do you perceive Obaid Sheikh as a brand?

I believe Obaid Sheikh is one of the well renowned brands, locally as well as internationally and I am very proud of it!

What are the main challenges you are facing in this industry?

Brand Replica is one of the biggest challenges being faced at the moment. Most brands are having to face it and it tends to give everyone a really hard time.

What is your personal style aesthetic?

Simplicity, traditional and classy.

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THE MODERN MAN

Lost in his thoughts as he stares into the midnight sky, Ahsan Khan essays the true essence of the new-age man dressed in some elegant yet chic pieces by **Edenrobe** and **TSM&Co.**

Model **AHSAN KHAN** Wardrobe **EDENROBE** Shoes **TSM&CO.** Photography **HASAN AT IAM3H**
Styling **SAAD SAROSH** Grooming **SAJID'S SALON** Location **NASHMIA AMIR BUTT'S RESIDENCE**



Blazer EDENROBE
Shirt MODEL'S OWN
Pant MODEL'S OWN
Shoes TSM&CO.
Bracelets STYLIST'S OWN
Glasses STYLIST'S OWN



Blazer EDENROBE
Shirt MODEL'S OWN
Pant MODEL'S OWN
Shoes TSM&CO.
Bracelets STYLIST'S OWN
Choker STYLIST'S OWN
Glasses STYLIST'S OWN





Blazer EDENROBE
Shirt EDENROBE
Pant MODEL'S OWN
Shoes TSM&CO.
Tie STYLIST'S OWN
Glasses STYLIST'S OWN





Shirt EDENROBE
Pant MODEL'S OWN
Tie STYLIST'S OWN
Glasses STYLIST'S OWN

Red Carpet Ready

WRAPPING UP THE FASHION WEEK SEASON WITH SOME OF THE BEST RED CARPET LOOKS SPOTTED.



ALI REHMAN

Ali makes the case for how to look uber handsome in an all black everything look.



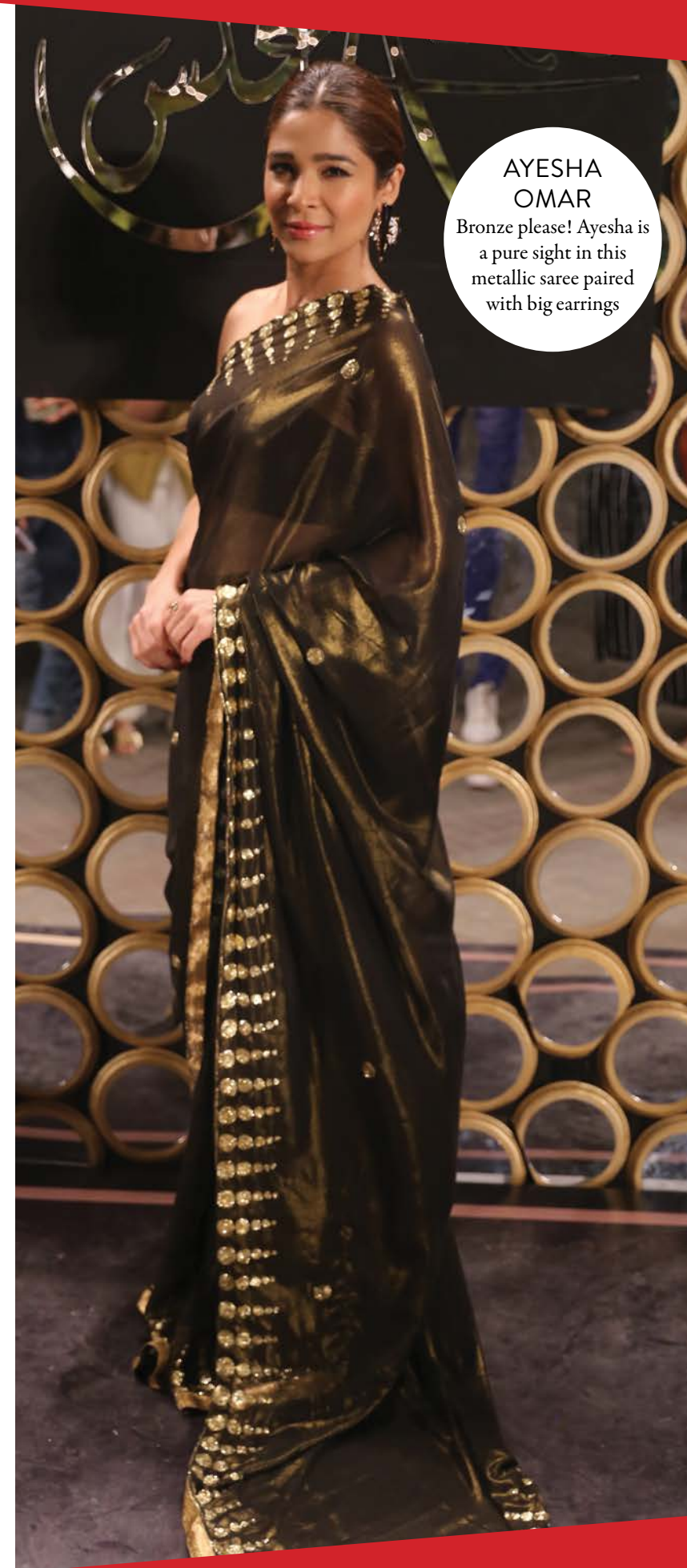
MAHAM AMJAD

Polka dots are always trending and Maham acs her polka dot pants with an ink blue top and embroidered jacket.



AMAL QADRI

Time to reconsider all our extravagant couture options as Amal cuts an uber chic figure in this tribal gown.



AYESHA OMAR

Bronze please! Ayesha is a pure sight in this metallic saree paired with big earrings

HANIA AAMIR
Although this look could have gone wrong — Hania managed to pull off a head-to-toe floral jumpsuit with all the needed panache.



ADEEL HUSSAIN
Adeel has surely set red carpet goals for all men who stay away from brighter tones with those red pants.



YASMEEN HASHMI
Yasmeen serving up all the style goals to follow in this classic look — reminiscent of the 50's Hollywood.



HASSAN IQBAL
Hassan has men taking notes for their next red carpet look in his all red pant suit and aren't we sucker for some colour!?



EHTESHAM ANSARI
Plaids and prints! Being an ace stylist, Ehtesham opted for a printed suit and scored a big fashion win.



OMAYR WAQAR
Omayr paired up his all black look with those funky boots which made it to our shopping list the moment we saw them.



NAIHA J EIMAN
Naiha looks uber elegant in her long white shirt — which reminds us of something from our mother's wardrobe

ACTOR PAR EXCELLENCE AHSAN KHAN

Grazia Pakistan sat down with our cover star—the multitalented Ahsan Khan for a quick chat and got to know a lot more of him as an actor and beyond.



Monotony is death in every way! The audience today changes at a faster pace as compared to maybe a decade or two ago. Also, it is important for us to keep evolving as it helps us find our own horizon as an actor and keep experimenting with our craft.

Before Udaari, you were mostly cast as the perfect husband, lover and the boy next door— what made you accept this completely different role?

Although I loved doing these roles but when I got the chance to become a voice against child abuse—I just went for it. It was no doubt a risky, challenging role but I still feel very privileged of being part of such a play which dared to take on an important issue of our society.

With a few production houses venturing into web-series, do you think it'll shake things up for the industry?

I feel with web-series, content that gets axed over censorship could be produced while the new platform would also generate a lot of employment. Although, I believe as our main audience prefers TV as their medium of entertainment—the industry also needs to ensure the quality of television is not compromised.

As someone who also started his career at a very young age, what advice what do you give to aspiring actors?

I debuted in a film and TV drama at a very young age. I admit I was a little naïve about what projects and character I should go for but I still value and own my old projects either good or bad as all of them helped me grow as an actor and polish my craft. For new actors, I would suggest that it's not only about fame but it's important to focus on your skill. ■

How important is it for actors to be cautious of their social media conduct?

I believe it's really important for actors to conduct themselves in a dignified manner on social media as millions look up to us. It also doesn't matter if you're an upcoming star or a well established actor— all of us need to be cautious of our conduct.

Having established yourself as one of the biggest names in the industry, how important is it to keep evolving as an actor?

RAPID FIRE

IF YOU COULD HAVE A SUPERPOWER WHAT WOULD IT BE?

I would like to fly— so I can reach faraway places to help people.

FAVOURITE COMPLIMENT EVER RECEIVED?

All the compliments I receive about my acting are always my favourite.

ONE WORD FOR SOCIAL MEDIA TROLLS?

Unimportant! I think illiteracy leads to social media trolling and their opinion shouldn't even matter.

THREE THINGS YOU WOULD TAKE WITH YOU IF YOU WERE TO BE STRANDED ON AN ISLAND?

My family and dogs should be enough!

WHAT'S YOUR FAVOURITE TV SERIES AND WOULD YOU LIKE TO PLAY ANY CHARACTER IN IT.

Sherlock— I would love to portray the titular character played by Benedict Cumberbatch.

Hey There Delilah

Rabia Butt dons outfits by Ombre which ought to inspire our summer closet!



Brand **OMBRE** Model **RABIA BUTT** Mua **AZEEM** Jewellery **ZAHEEN KAMRAN** Accessories **INSIGNIA**
Set design/ad **HASSNAIN AWAIS** Styling **AMNA NADEEM** Photographer **NABEEL NAWAZ**





MUJTABA AGHA— THE FOODIE BEHIND MR FOODIE KARACHI

Talent **MUJTABA AGHA** Photographer **SM UMAIR**
Grooming **N-GENTS** Interviewed by **AQSA FAROOQ**

Grazia Pakistan got together with Mujtaba Agha, the very talented food blogger from Karachi who told us all about the world of blogging, the ups and lows and how it all started. We also got to know Mujtaba better with our fun rapid fire!

GRAZIA: Tell us a little about yourself?

MUJTABA: I'm an educationalist. I love teaching and have been doing that since the past 2 years. As my side hobby, I love to blog.

G: When did you first start blogging?

M: I started blogging some three years ago in November 2016.

G: What made you start blogging?

M: I think it all started because of my undying love for food. I thought it would be helpful for others if I shared my honest experiences with them.

G: What's your favourite part of blogging?

M: There are so many to list! I love writing and sharing my experiences, especially when others can benefit from them.

I also get to meet amazing people along the way and visit places I never thought I would.

G: What are the difficulties you face while blogging?

M: As a blogger, when you write a positive review, people tend to assume that it's a sponsored review. However, that's not the case.

G: What advice do you have for someone who wants to be a blogger?

M: Don't think too much about it. You have to start somewhere, so I suggest you start now. Work hard and be consistent, it will take you places.

RAPID FIRE

Favourite TV show: **Game Of Thrones**

Best book you have read: **I am currently reading 'FREAKONOMICS' and I love it.**

Guilty pleasure: **McDonald's Hash browns before work.**

Biggest pet peeve: **People who are mean to animals.**

Dream job: **Maybe like a chocolate consultant?**

Favourite city: **If I had to choose a city other than Karachi, it's definitely going to be London!**

Where do you see yourself in the next five years: **Hopefully travelling the world and eating! ■**



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▲ **SHEER TOPS**

Popularised through Instagram, these mesh tops are perfect for summer. You can look hot without feeling it!



IN & OUT



▼ **CAMO**

It's impossible to predict when camo makes a comeback, however this season, the army print feels a little misplaced amidst the common theme of contemporary vintage.



▼ **SLIDES**

Earlier this year this we spotted the lazy girl of shoes more often than not, be it the fur ones from Fenty or the classic Adidas striped ones. Yes, we admit they are very comfortable, but almost too comfortable that they end up looking like night slippers!

▲ **WHITE COTTON TOPS**

Lightweight fabrics like cotton in white will not only fit the on-going vintage trends but also help keep cool in the unforgiving heat. Paired with a vintage pair of jeans, these Victorian-inspired are simply chic.



▼ **FLANNELS**

The go-to look for college students, grunge teens, and lumberjanes may do a better job of blending you into the background than camo itself, yet that seems to be exactly the issue. This season is all about statement tops and flannels don't fit the bill.



▲ **LAYERED GOLD NECKLACES**

Can you think of a better way to elevate your outfit than with some pale gold, multi-tiered, coin pendant necklace set? It seems to be everyone's favorite accessory this season.



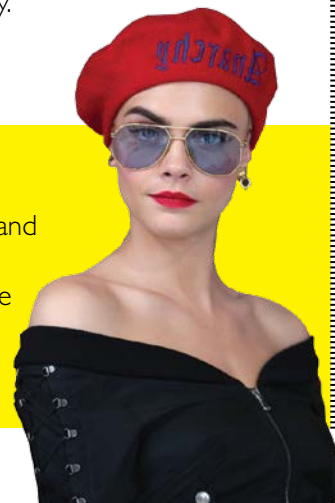
▲ **BUCKET HATS**

Speaking of comeback trends, berets are not the only type of hat we have spotted on our favorite street stylists and fashion models. Bucket hats are being worn by many fashion icons unironically.



▲ **TIMELESS BERETS**

Question is, did they ever go out of fashion? These Parisian chic, soft and round, flat-crowned hats are all the rage this season in various fabrics like wool and leather and all the colors you can think of.



▼ **TINTED SUNGLASSES**

This trend took off during the summer of 2016 and since then has overstayed its welcome. If it's not impossible it's definitely tricky to style them in a way that doesn't look tacky.



▼ **MICRO-BAGS**

Like the infamous Le Chiquito designed by Jacquemus and popularized through insta-models, micro-bags may look cute but are inarguably impractical... unless coins are your go-to currency.



Elegance is an attitude

Simon Baker
Simon Baker

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Hum Showcase DAY 1

Hum Showcase in just three years has established itself as one of the most sought after fashion weeks of the year. Different from its contemporaries, the three-day fashion display has always boasted on innovation rather than bridal couture and this year wasn't any different either.



ZAHEER ABBAS



SUBLIME BY SARA SHAHID



EMRAAN RAJPUT



ZONIA ANWAAR



IMAGE FABRICS



DEEPAK & FAHAD



9 LINES



SUBLIME BY SARA SHAHID



DEEPAK & FAHAD



ZAHEER ABBAS



9 LINES



EMRAAN RAJPUT



ZONIA ANWAAR



IMAGE FABRICS

ZAHEER ABBAS

Zaheer made us change all our vacation plans and head straight to Spain with his latest collection. The sombreros added with intricately stitched ruffles and a colour scheme to envy, 'Conceptuelle' struck all the right chords.

9 LINES

Quirky, funky and full of colour, 9 Line's runway debut was 'Sweet and Saucy.' Headed by two young men, the brand has soon become a trendsetter and their collection was nothing different. The outfits throbbed on their vibrant prints with equally vibrant catchphrases. It's safe to say there was nothing 'Fittay munh' about this collection.

EMRAAN RAJPUT

As one of the few menswear displays, Emraan didn't leave us disappointed. Although, an all white collection would usually get monotonous, 'Marquis' was a pleasant exception. Metal accessories, pop prints, trench coats and funky footwear made Emraan's collection set the bar for all menswear designers out there.

ZONIA ANWAAR

Zonia's 'Reverdie' could easily be a reminiscent of a popular bedtime story Thumbelina. The soft floral prints, cool summery cuts and airy silhouettes were utterly delightful to look at as models strutted down the runway dressed as the summer breeze.

IMAGE FABRICS

'Eid is coming' and so Image came in full throttle with all the chikankari and gota they could find. The all-white lineup boasted traditional and struck all the right retail chords. The collection however wasn't anything experimental but the soothing colour scheme with light intricate work made for a pleasant display.

DEEPAK AND FAHAD

With 'Markhor' the designer duo raised voice for the protection of endangered species such as Markhors, Pandas and Blue whales. However, with a theme that gets all the points we wish the designers could have gone for something more but we guess the theme had to be the star.

SUBLIME BY SARA SHAHID

Tie-dye is a raging international trend and Sara is one of the first local designers to take notice. 'Sunset' was a visual treat as models twirled and swirled in layers and layers of their yellow and burnished orange outfits. Although, we wish there had been some more shades to Sara's sunset.

Hum Showcase DAY

With several renowned names like Rizwan Beyg, Zaheer Abbas, Sana Safinaz and Wardha Saleem making their mark once again with their impressive collections. Several young names such as 9lines, Zonia Anwaar and Natasha Kamal also brought their own flavour to the ramp.



NEELO ALLAWALA



UMER & IMRANA



HUSSAIN REHAR



HSY ACTIVE



MAHGUL



MONA IMRAN



OUTFITTERS



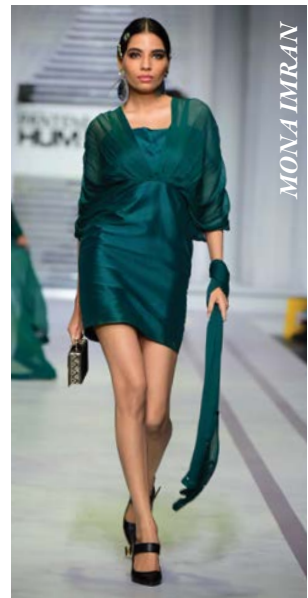
HSY ACTIVE



NEELO ALLAWALA



OUTFITTERS



MONA IMRAN



UMER & IMRANA



HUSSAIN REHAR



MAHGUL

HSY ACTIVE

The king of couture stepped out of his fort this time and took a spin on athleisure with the brand's latest extension named HSY Active. The collection based mostly on black and grey tones featured an array of flowing outfits and uber comfortable wear.

NEELO ALLAWALA

Pastels, embroidery and retail all the way, Neelo Allawala would sure be raking in big with her latest collection.

UMER & IMRANA

Designer duo Umer and Imrana put in some serious effort for the runway debut and it all translated into a well put together collection which was a delight to watch. Colourful patterns and prints along with everything from little shapes, sailing boats and checks, the collection all in all was a pleasant sight to behold.

MONA IMRAN

Mona Imran's 'Bejeweled' lacked any shine and the collection presented nothing new. Although the colour scheme worked the cuts did not.

OUTFITTERS

A high-street giant, Outfitters brought out its K-pop inspired collection to the Showcase and managed to pick up a few wins that will convert into some big numbers. The army jumpsuit and blingy tops should sell out as they hit stands and guess that was the main goal.

HUSSAIN REHAR

The organza dominated several 'H2O' eccentric prints and colours and added a lot of wearable statement wears. However, the collection could have been a little better comprehended and some outfits just looked getting repetitive.

MAHGUL

Whites, pinks and Ivory, Mahgul's runway collection had us waiting for a while but it seemed like the designer rushed things up and the collection just lacked any artisanal expertise. Sarees, shalwar kameez, ghararas and kimonos all meshed into a single collection was a bad idea.

Hum Showcase DAY

Meanwhile, ramp constants like Fouzia Aman, Sadaf Kanwal, Shahzad Noor, Farwa Kazmi and Aimal Khan ruled the runway once again but it was also a couple of new faces such as Musbk Kaleem, Roshanay and Walid Siddiqui that also had us impressed with their confidence and poise.



MUNIB NAWAZ



NATASHA KAMAL



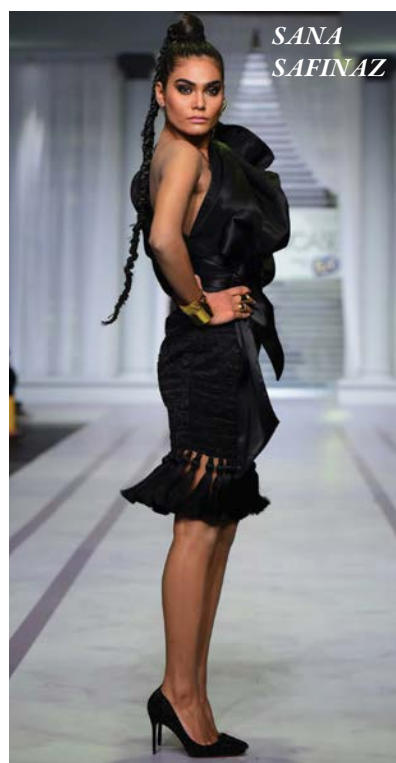
KHAADI KHAAS



WARDHA SALEEM



JAZIB QAMAR



SANA SAFINAZ



RIZWAN BEYG



JAZIB QAMAR



SANA SAFINAZ



WARDHA SALEEM



RIZWAN BEYG



KHAADI KHAAS



MUNIB NAWAZ



NATASHA KAMAL

RIZWAN BEYG
Rizwan Beyg opened the final day of Hum Showcase with a bang and had our eyes fixated as models strutted down the runway dressed in intricately designed outfits. The designer's love for white and pearls spoke volumes of craftsmanship and there wasn't a single piece to our dismay.

WARDHA SALEEM
Wardha Saleem, being one of the most renowned brands in the country introduced her brand extension 'Jhirki' this time at the fashion week. The collection boasted on traditional embroidery deriving its inspiration from rural Sindh. The farshi work on her mesh of eastern wear with variations of jackets and saris was a true delight.

MUNIB NAWAZ
Although a menswear maverick, Munib seems to have overdone himself this time. Though the idea of adding floral prints to the mix was a good one, we couldn't wrap our minds around the neon sheer shirts, jumpsuits and all that plaid and the 'overenthusiastic' showstoppers didn't help either.

NATASHA KAMAL
'Lilium' brought all the fresh summery vibes—much needed as the heat rages on here in Karachi. Taking inspiration from famous paintings, the collection was a beautiful tale of colours and prints. We loved how the colour Magenta took centre stage although we wish the designer added some more artistic value.

KHAADI KHAAS
Khaadi Khaas played with the right colours and the rich ethnic embroidery just uplifted the collection to a new high. Khaadi being a retail giant got the trick right and their collection was sure to be a hit not only the ramp but also on racks. The gold embroidery also added its own class to the all black ensembles.

JAZIB QAMAR
With all due respect to a designer's own creative freedom, Jazib's 'Kashmakash' literally left us in one. An upside down shirt, frill collars and bugs crawling down a pant suit, we still don't know what exactly to make out of this collection.

SANA SAFINAZ
The first thought that came to our mind as soon as the first model hit the runway was 'Sex and the city.' The collection was so very New York in its feel and it was a pleasure seeing local brands do their homework on what's trending globally. Ruffles, big puffy and ruched sleeves mixed with neon colours, Sana Safinaz took us for a ride onto the international fashion scene and was the perfect end to the three-day fashion extravaganza.

AKS BY SHEHLA CHATOOR

After 'Nur-e-Alaleh' her debut solo show last year, Shehla Chatoor had the fashion corners buzzing with anticipation of her next solo show and it is safe to say all our expectations were met well.



ONE OF THE oldest structures in Karachi, the Old Custom House turned into a scene straight out of a magical fairytale as Shehla Chatoor showcased her latest bridal couture collection in an elaborate solo show.

Titled Aks, the collection was truly a reflection of the strong craftsmanship, aesthetics and months of hard work that goes into preparing such a stunning collection with each outfit as heavenly as the other — spoke volumes of the designing prowess.

With a black shiny ramp and gleaming ambience, the night was truly a starry affair as trees were decorated with gajras and sitaras while a live orchestra had us swooning.

The solo show not only marked the debut of Shehla's latest bridal collection but was also a celebration of the designer's collaboration with L'oreal Paris as their Ambassador of Fashion.

The opening segment saw Sadaf Kanwal, Zara Abid and Alicia Khan strutting out on the ramp looking ravishing in exclusive couture numbers.

Soon after a dose of high fashion, Sabeeka Imam kicked off Aks — the model moved gracefully to Arabic tunes while dressed in a silver number with traces of pink — looking like a Moroccan royalty.

As the show continued, one after

another, Shehla's craftsmanship kept hitting a high, the beige and golden dresses mixed with bold shades of black and grey left us yearning for more.

As the mood set in for the showstopper walk, the lights dimmed and tall silhouette wearing a veil stood at the entrance as moments later the gorgeous Fouzia Aman walked as Shehla's fantasy bride.

The dramatic effect was the perfect ending to the enchanting collection presented and the lady of the hour Shehla Chatoor finally took a bow flanked by models and her masterpieces. ■



SHE MADE US A BELIEVER

Summer means temperatures are rising and we all are planning our vacation, this editorial will help you pack your suitcase for that perfect getaway! Nicole Neumann gives us some vacation #inspo. We also got to interview her and here is what we got to know!



Hat SOL ROBLES
Earrings & Bracelet SOWELO
Dress BENITO FERNANDEZ
Boots BCBG

Nicole's life sounds like it's just out of a Hollywood movie. She was only 12 when she first got a modelling offer. She was casting for a role at that time when the director spotted her and told her she looked mature for her age and she should consider taking up modelling as a career and hence her journey in the fashion industry began.

She explained to us how she felt at the time: "It was very strange and unique, I went to a modelling agency and about 20 days later I was on my very first magazine cover as the youngest model. They gave me the title of "Lolita", and one month later I was in a brand campaign sharing spotlight with Valeria Mazza and Inés Rivero for a TV commercial and soon after... I was doing runway shows." She went on to tell us how smoothly everything fell into place for her in her life, career wise. I guess it's true what they say, when things are meant to be, they find their own way to happen when we least expect them.

We wanted to know how she feels about the competition in this particular field and her response to it was very clear, "I always had a particular name and space in this industry as people saw me grow up in it, so I never had to fight for my place" and as far as the topic of competition is concerned Nicole said it "makes working fun and more challenging" which is what she loves! So, she embraces and enjoys competition!

We wanted to know who this gorgeous Arentinian beauty looks up to and the names she took were: Claudia Sheffer, Christy Turlington and Naomi Campbell. We also wanted to know how super models like Nicole end up keeping themselves fit with their intense work schedule. It's not easy to stay fit when you are working long hours but Nicole told us she has a vegan diet and that's not because of any other reason aside from the fact that she is an animal lover. But turning vegan helped her change her entire life, her body and her energy levels. "I feel so much lighter and happy. I dance a lot and I do yoga and go to the gym regularly".

Looking at her flawless skin, we couldn't help ourselves but ask her what her daily skincare routine is like and she gladly shared it in detail with us. "I wash and cleanse my face every single night and never do I go to bed with anything on my face! I also go to a dermatologist once a month to get deep cleansing done." And lastly, she shared that hydration is key. Drinking enough water is the root of every skin solution!



Hat VIETNAMESE TRADITIONAL HAT
 Choquei SOWELO
 Earrings BESTIA
 Dress BESTIA
 Belt BCBG MAXMARA
 Boots Vintage Saint Laurent



Earrings and Top SOWELO
 Dress BENITO FERNANDEZ
 Bag GUCCI
 Scarf LOUIS VUITTON
 Boots UTERQUE



Did you guys know that this hot mama has three beautiful girls? We didnt know either! Ages 10, 8 and 4 — Indiana, Allegra and Sienna. Her younger two want to be models just like their mama! Nicole said she would encourage her girls to take up modelling if thats what lies in their heart but she also emphasised on the fact that she would never let them start as young as she did. She wants them to grow up in order to make the right decisions and be confident on their own.

Nicole is a Wellness Ambassador in Argenitina and we wanted to know what that exactly means to her as that concept was very new to us. In Pakistan we don't exactly have a Wellness Ambassador, so we were intrigued. She went on to explain to us that "it means to take care of your body and your soul equally. It means to live in harmony with what we think and believe. It also means to love and respect all forms of 'life' and 'living' individuals that include us all, animals and the planet as a whole." Speaking to Nicole gives you a sense of calm, she emits serenity and peace and we believe its all because of her lifestyle. She tends to focus on her mental and physical health and she encourages everyone around her to do the same.

While we were wrapping up our interview, Nicole was happy to share her future plans with us. She told us that she ultimately wants to build a place where "I can share with everyone how to eat healthy, how to look your very best every day... how to look after your body and mind. I also want to teach women how not to forget after motherhood you are still a woman. I want women to take care of themselves!" Nicole went on to tell us how she also wants to have her own TV show and well... she also wants to find the love of her life!

Her advice to all the young aspiring models:

If being a model makes you feel happy and good about your body without making your body and mind ill, just do it! Don't let anyone say "you can't". Remember, Giselle Bunchen was told she had a big nose and couldn't be a model, and now where is she? On top of the world. Follow your dreams girls!

GRAZIA: If you were not a model, who you would you be?

NICOLE: Marine biologist

G: How long has she been in the industry?

N: 26 years.



Hat PAGO CHICO
Earrings BESTIA
Choker CARMEN STERFENS
Dress BENITO FERNANDEZ
Bag GUCCI
Boots NIKKA N. by NICOLE NEUMANN



Earrings SOWELO
Bracelet Carmen Sterfens
Scarf HERMÉS
Dress BESTIA
Boots ARMENTA



Shades **VERSACE**
Bra **VICTORIA SECRET**
Bag **MOSCHINO**
Jumpsuit **PAGO CHICO**
Shoes **Gucci**



Hat **SOL ROBLES**
Necklace **BLING**
Dress **SANTIAGO ARTEMIS**
Belt **GUCCI**
Boots **NIKKA N. by NICOLE NEUMANN**



Earrings and Top **SOWELO**
Dress **BENITO FERNANDEZ**
Bag **GUCCI**
Scarf **LOUIS VUITTON**
Boots **UTERQUE**



ZO THE NUTRITIONIST

Get to know Zoha Matin, aka Zo the nutritionist, a certified fitness instructor and a go-to source for all things nutrition.

Talent **ZOHA MATIN** Interview by **ZOHRA WAHAB** Photographer **SM UMAIR** Location **GO FRESH** Styling **ZEMAL MENGAL**

GRAZIA: *Over the years people are really focusing on what goes inside their bodies. What do people typically come looking for during your consultations?*

ZOHA MATIN: All sorts of things! Clients typically come in for weight loss, weight gain, diabetes control, cholesterol management, food allergies, digestive issues, child nutrition and sports nutrition.

G: *We've heard that eating smaller multiple meals throughout the day is healthier for your metabolism? Is that a myth?*

ZM: In terms of weight loss, the frequency of meals does not make a difference. Whether a person chooses to eat twice a day or multiple times a day - it is the quality and quantity of those meals that ultimately affect weight loss. My experience working in medical weight loss clinics in Canada has taught me the most effective strategies to help clients not just lose the weight, but more importantly, to keep it off for

good. One of the key strategies to success is to follow a dietary pattern that is both realistic and sustainable long-term. This varies from person to person, as one plan could be realistic for one person but not at all realistic for someone else. Working with a qualified nutrition expert will ensure that you find the diet pattern, frequency and strategies that work best for you!

G: *What items are a must have in Zoha Matin's grocery trolley?*

ZM: Plenty of fruits and vegetables! I'm not picky and I eat all kinds. Full of health-promoting antioxidants and fiber, fruits and vegetables make up a significant portion of my daily dietary intake. I really like multigrain bread with lots of seeds for a nice crunch! I usually have my toast with eggs in the morning. Nuts - full of heart healthy unsaturated fats, I eat them raw as a snack or I use them to make my own homemade nut butter! Yogurt - an important source of protein, probiotics, calcium and vitamin D. The protein contained in dairy is bioavailable and easily absorbed by our bodies. Legumes - I try to eat plant-based sources of protein like daals, beans and chickpeas often! Numerous scientific studies suggest that adopting a more plant-based diet (vs. a meat-based diet) provides significant health benefits.

G: *What are some of the biggest misconceptions regarding consulting a nutritionist?*

ZM: Firstly, a lot of people think that only overweight individuals need to watch what they eat. This is simply not true. In fact, everyone needs to be mindful of their diet irrespective of their body size. Any person (of any body weight) that has a poor diet, high in unhealthy processed foods containing lots of sugar, salt and saturated fat, and low in healthy whole foods such as grains, lean protein, fruits and vegetables will eventually develop nutrient deficiencies.

It is vital to eat a healthy balanced diet to meet one's daily nutrient needs for carbohydrates, fats, proteins, vitamins

and minerals. Failing to meet one's nutrient requirements can negatively impact health in a number of ways - impaired immune system, low energy levels, poor sleep, inability to concentrate, brittle bones, hair loss, and an increased risk of many diseases such as diabetes, cancer, heart disease and clinical depression. Another very common misconception is that a healthy diet comprises of unappetising and tasteless foods. In the past, many clients have assumed that I will ask them to completely cut out all of their favourite foods and put them on a strict diet of broth, boiled chicken and boiled vegetables! This in fact couldn't be further from the truth. I created my healthy food blog @zo.the.nutritionist, where I share healthy, easy and delicious recipes, in the hopes of inspiring people to eat better and try new food combinations that will make healthier eating more enjoyable!

G: *Health and organic eating is all the rage these days but it hasn't always been that. Was it hard to tap into this industry in Pakistan?*

ZM: I moved to Karachi 1 year ago with a mission and a dream! To start my own private practice and to spread nutrition awareness in Pakistan. I did not find it challenging to tap into the industry - the city was ready for this! I'm so grateful to have the opportunity to share my passion and knowledge with my fellow Pakistanis who are eager to change their lives for the better!

In the past year, I've gotten up to a few things. On a day-to-day basis, I provide consultation services at my private office, at two fitness facilities (StudioX and the Body Lab) and even online for Pakistani clients overseas. I have given guest lectures at conferences, taught a nutrition certification course, and provided corporate nutrition workshops. I helped spread more public awareness via interviews on television talk shows, features in magazines, and nutrition articles I wrote for newspapers. I have even worked with a few brands to create social media videos in which I share my expertise on a specific topic. And last but

not least, I run an informative nutrition account on instagram @zo.the.nutritionist where I share tips, recipes and the latest research!

G: *Dieting is a go to for all people wanting to loose weight. Especially the Keto diet which is currently the talk of the town. Which diet do you prefer?*

ZM: I am a big fan of the Mediterranean diet. This dietary pattern started in Italy thousands of years ago, spreading to Greece, Spain and other areas around the Mediterranean. It is now well-recognized for promoting health, weight loss and longevity. Numerous scientific studies show that this diet lowers inflammation, prevents disease and improves heart health. It's not really a "diet" in the way we usually think of them, it's more of a life-long approach to eating in moderation, emphasizing a plant-based diet with lots of whole foods and healthy unsaturated fats which makes perfect sense to me. ■



NEON FREZZY

Raise the brightness in your wardrobe this season and work some fun neon shades

PRADA
Neon green padded tote bag
PKR138,392
www.prada.com



COMME DES GARÇONS
Neon Leather pouch
PKR6,600
www.comme-des-garcons.com



PRADA
Gathered neon silk-satin blouse
PKR220,917
www.prada.com



BALENCIAGA
Printed ribbed-knit top
PKR153,083
www.balenciaga.com



VERSACE
Cross chain sneakers
PKR91,505
www.versace.com



BALMAIN
Neon ribbed stretch-knit mini dress
PKR485,834
www.balmain.com



OFF---WHITE
Rubber-appliquéd neon shell shorts
PKR67,833
www.off---white.com



BALENCIAGA
Square Knife Neon leather pumps
PKR119,166
www.balenciaga.com



BRANDON MAXWELL
Strapless satin-gazar midi dress
PKR429,000
www.brandonmaxwellstudio.com



OFF---WHITE
Neon snake-effect leather straight-leg pants
PKR362,083
www.off---white.com



CELINE
Cat-eye sunglasses
PKR38,729
www.celine.com



MAD ABOUT PLAID

Easy to style and yet highly likely to stand out, the biggest comeback trend of this season is the universal favourite tartan print.



BOSS
Jilesa Check Plaid Jacket
PKR83,269
www.boss.com

1.



4.

VICTORIA
Victoria Beckham
Checked Cotton and
Silk-blend Shirt
PKR50,223
www.victoriabeckham.com



PRADA
Checked Canvas
Platform Sandals
PKR111,405
www.prada.com

2.

BURBERRY
Leather-trimmed
Checked Shell Belt Bag
PKR89,489
www.burberry.com

3.



5.

BURBERRY
Luna Tie Neck Dress
PKR90,141
www.burberry.com



6.

TOPSHOP
Punk Check Edie
Peg Trousers
PKR11,459
www.topshop.com



7.

OSCAR DE LA RENTA
Checked Ruffle Hem
Stretch Wool Dress
PKR380,443
www.oscardelarenta.com



8.

FRENCH CONNECTION
Lula Plaid Mix Media Shift Dress
PKR22,612
www.frenchconnection.com



9.

GUCCI
Appliquéd Checked
Wool Vest
PKR113,231
www.gucci.com



POLO
Ralph Lauren Logo
Plaid Shirt
PKR14,973
www.ralphlaure.co.uk

10.

LOFTY AMBITIONS



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to new heights with
Sadaf Khan, styled in
statement looks to
redefine attire for an
elegant night out.*



Top SANIA MASKATIYA
Trousers & Earrings MANGO



Outfit MANGO
Belt & Heels BERSHKA



Outfit **STUDIO 5**
Heels **YSL**
Jewelry **ALDO**



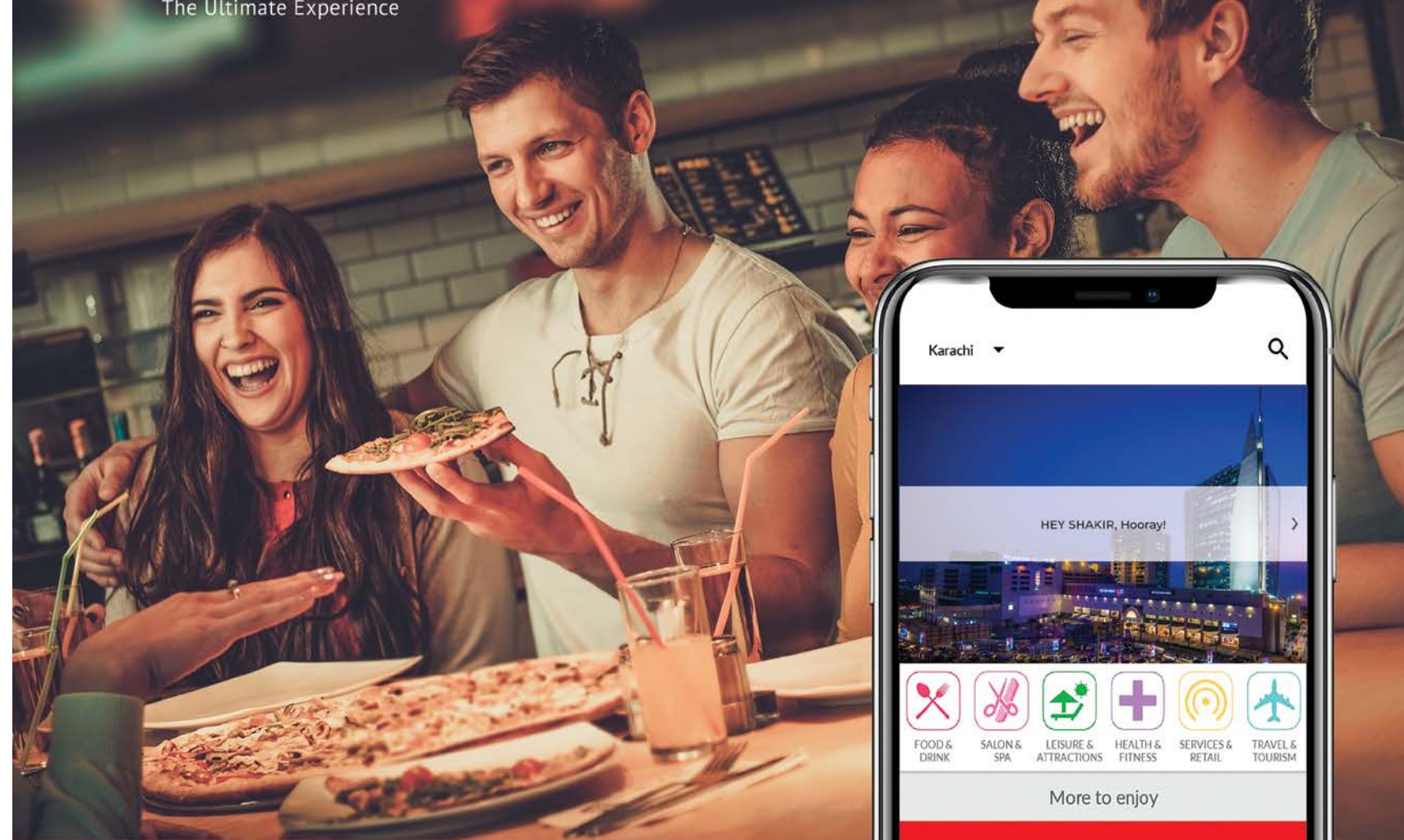
Outfit **MANGO**
Necklace **MANGO**
Heels **TOPSHOP**



Outfit SANIA MASKATIYA
Heels SOPHIA WEBSTER
Earrings MANGO



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The Ultimate Boss Babe

Anika Moiz is everything that a woman should be – she’s bold, she’s successful and she’s beautiful!

GRAZIA PAKISTAN had the pleasure of meeting the woman behind Boss Woman Pakistan also known as Anica Allrounder! Anika is a breath of fresh air and she can be best described as the woman of today. She is a self-made individual who studied and worked hard to be where she is. The reason why Anika highlighted this particular point right at the beginning of our conversation was because she needed her audience to know that “it is your own hard work and Grit that gets you where you want to get, nothing else.”

Anika is an MBA and a Chartered Marketer and is one of the most accomplished marketers in Pakistan. Anika has been managing a community called Boss Women

Pakistan since many years where wonderful stories of empowered women who can inspire the younger lot are shared.

Her personal Blog, Anica Allrounder came about as her research project where she wanted to understand the new age marketing strategies and consumer requirements as well as understand the insights of the growing PR Industry. It is interesting how it led her to discover herself, she managed to explore other things, such as her passion for bags! She refers to herself as the ‘Bag Lady of Pakistan’ now and had you asked her about fashion and accessories before her blog, she had no interest whatsoever! After she discovered her love for fashion, it was then that @aniccaallrounder eventually became a lifestyle, Travel and fashion space where she share her views and learnings.

Inquisitive that we always are, we wanted to ask Anika whether life is always as perfect as bloggers tend to show for it to be and it was refreshing



to hear an honest answer. Anika said she makes sure she tells her followers that she sometimes use filters, she doesn’t unnecessarily flaunt parts of her life that she doesn’t feel comfortable sharing like any ordinary person. There is a whole generation growing up following all the bloggers, and it’s good to know that there are people like Anika who are not selling ‘perfection’. She was adamant to highlight the fact that life is not perfect and her aim is not to show perfection at all “Idea of Perfection is itself Flawed”. We went on to discuss ‘mummy bloggers’, where sometimes moms tend to compete and show off aspects of their life and their childrens’ milestones that tend to make other mothers question the way they are raising their children. She talked about how people talk about ‘mom guilt’, “What mom guilt? I am a working mom and I am proud that my daughter is growing up looking at how much my husband and I do to give her the life she deserves. She should know that being a woman doesn’t mean she needs to be dependent on someone. She needs to make her own life, take charge of everything, and there is nothing to feel guilty for any mom as long as she is spending her time being a role model for her kids”.

We discussed what empowerment means for her and she spoke very passionately about it. She strongly believes in equality, the man and the woman should both work and contribute towards the life they live together. She also clarified that by saying this she doesn’t mean that everything should be divided 50/50, the aim is always to “build on each other’s strengths. If your partner doesn’t like cooking, don’t force them to cook, find a middle ground and let them do things the way they want to rather than nagging them and forcing them. Don’t force yourself either, into doing things that you don’t feel like doing”. She is a proud woman, wife and mother. She says she notices how responsible her daughter is and

says its because of the way she and her husband have raised her. Her daughter is growing up, looking at both her parents put in equal amount of effort both at work and at home, and that means her child will hopefully grow up to be a happy and independent person. Speaking of marriage and independence, Anika shared with us how her husband and she married each other for love. “Never get married for the sake of getting married, get married when you are in love and understand eachother well, and then you both can build a life together.” The whole concept of looking for a man who is ‘settled’ kind of suggests that you are looking to be dependent on someone whereas that should not be the case.

Anika works hard, and loves the job she has, but we wanted to know more. We wanted to know how she juggles between her full time job, blogging and mommyhood along with spending time with her husband, family and friends. She went on to share with us that her first hour in the morning is dedicated to blogging, and then she gets her hands back on her cellphone during her lunch hour at work. When she comes home, it’s time to spend time with her daughter and after her daughter goes to sleep, that chunk of time Anika spends with her husband and have their movie nights. Weekends are for house chores and catching up with family and friends. As a blogger, her real struggle is that sometimes she ends up spending way too many hours on the phone. She shared that that is something that tends to bother her a lot and she is mindfully working on reducing the hours and have a better routine around it.

We ended our conversation on a very interesting note. Anica shared with us how her 20s were spent working hard, trying to get the life that she wanted for herself and her family, and she feels as her 30s kicked in, these years are all about investing in herself. That is something she wants everyone to do for themselves too, “invest in yourself” because you must keep improving and keep aiming higher for your goals. ■

PSYCHEDELIC FANTASY

*One of the most known faces among the young crop of models,
Roshanay Afridi chics up our goth meets high fashion fantasy!*

Model **ROSHANAY AFRIDI** Photographer **FAYYAZ AHMED** Stylist **SAAD SAROSH** Asst stylist **SARA ASHARY**

Hair and Makeup **N-PRO**





Shirt FAHAD HUSSAYN
Cape FAHAD HUSSAYN
Earrings PAISLEY STORE
Stockings STYLIST'S OWN
Shoes MODEL'S OWN



Dress FAHAD HUSSAYN
Shoes MODEL'S OWN
Earrings PAISLEY STORE
Choker STYLIST'S OWN



Shirt FAHAD HUSSAYN
Cape FAHAD HUSSAYN
Earrings RAISLEY STORE
Stockings STYLIST'S OWN



Head to Toe SANIA MASKATIYA
Shoes MODEL'S OWN

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SUMMER THRIFT

Beat the heat this summer by thrifting through your wardrobe and combining breezy yet bold silhouettes to slay summer in style.



Model **SAEEDA**
Concept and Photography **M. ARSLAN MANZOOR**
Styling **USAF AHMED**
Makeup and Hair **MANSOOR KHAN**

SHIRT **MONUMENT**
PANTS **BERSHKA**
SHOES **BERSHKA**

SHIRT TAILOR MADE
BOTTOMS LIBERTY MARKET
SHOES ALDO
JEWELRY POONAAM JEWELRY





SHIRT YES ONLINE
PANTS WEEKDAY
SHOES ALDO
JEWELRY POONAAM JEWELRY

WANDERING SUMMER



Photographer / Creative Director
DYLAN PERLOT
@dylanperlot

Wardrobe Stylist
BRANDON NICOLAS & ART HUNTER
@brvndo @art.hunerr

Model
SUMMER THOMPSON WITH PHOTOGENICS LA
@summerzoethompson
@photogenicsla

Makeup-artist
FRANCESCA MARTIN USING NARS
@francescamartin.makeup

Hairstylist
TANIA BECKER USING ORIBE
@taniabecker

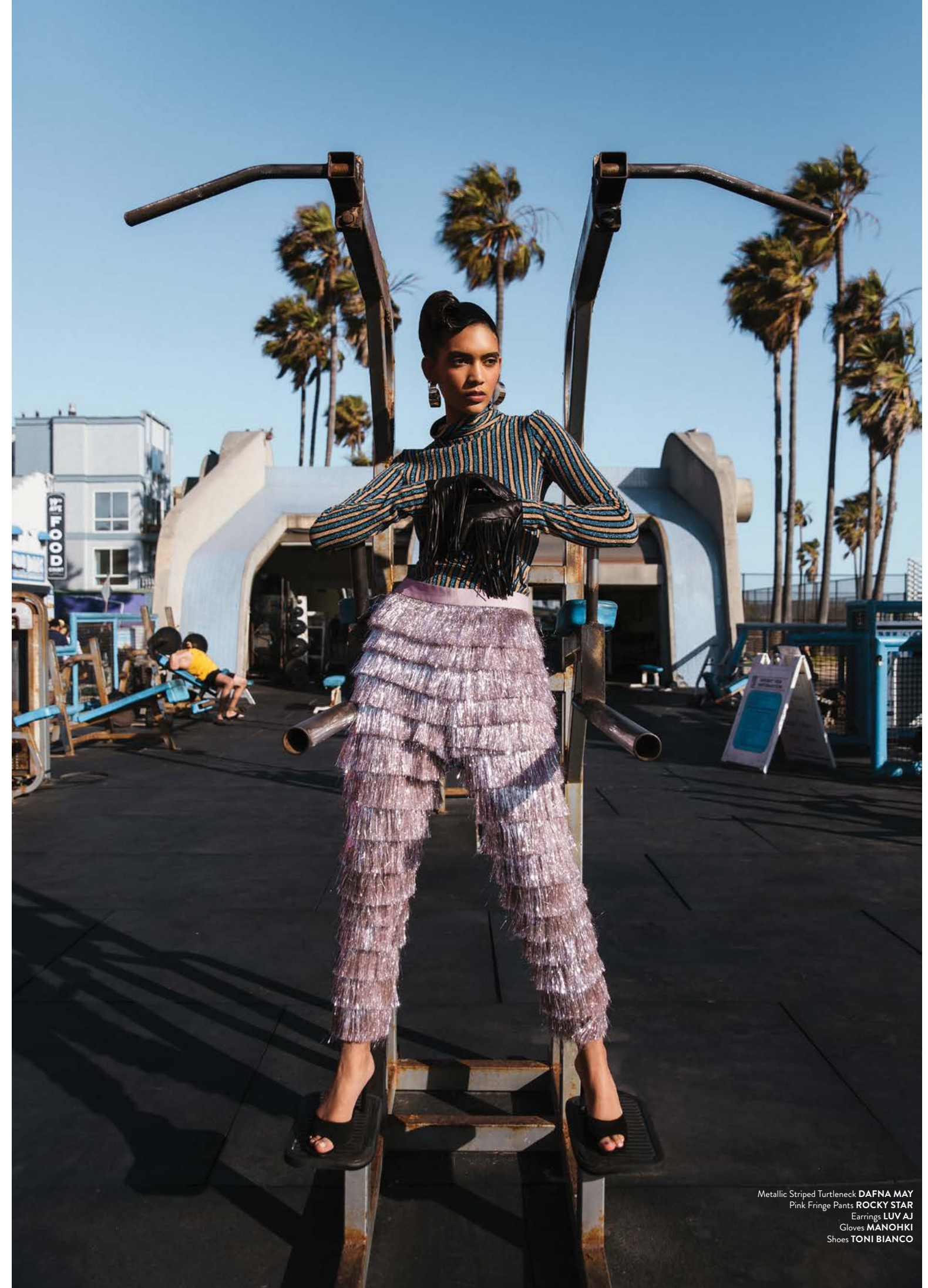
Photo Assistant
SEBASTIAN ROMERO
@sebbromero

Creative Consultant
DINA VIBES
@dinavibes_

Red Fringe Dress **ONG-OAJ PAIRAM**
Earrings **LUV AJ**
Shoes **NAKED WOLFE**



Blue leather coat MALAN BRETON
Earrings LUV AJ



Metallic Striped Turtleneck DAFNA MAY
Pink Fringe Pants ROCKY STAR
Earrings LUV AJ
Gloves MANOHKI
Shoes TONI BIANCO



Pink Dress with flowers LUXURY BY FEYI
Earrings JENNIFER FISHER
Shoes NAKED WOLFE



Gold Jacket **ONG-OAJ PAIRAM**
Zebra Print Blouse **DAFNA MAY**
Zebra Print Skirt **DAFNA MAY**
Earrings **JENNIFER FISHER**
Shoes **TONI BIANCO**



Dress with blue skirt **ASHLEY ISHAM**
Pink sequin top **ASHLEY ISHAM**
Earrings **JENNIFER FISHER**
Shoes **TONI BIANCO**



Green Off-Shoulder Top MILIN
Silver Sequin Pant THE DOLLS HOUSE
Earrings JENNIFER FISHER

STRAIGHT OUTTA THE HOOD

*Taking inspiration
from the 50's
heartthrob James
Dean, we bring to you
the best of styles sported
in the era of the ripped
and rugged with our
own modern twist.*

Models **RAHBER KHAN & UZAIR HAMEED** Styling and Creative Direction **SAAD SAROSH AND SARA ASHARY**

Photographer **TALHA GHOURI** Grooming **PENGS KDA**



RAHBER
Shirt **SPLASH**
Jeans **SPLASH**
Shoes **MODEL'S OWN**

UZAIR HAMEED
Shirt **SPLASH**
Jeans **OUTFITTERS**
Shoes **MODEL'S OWN**



Jacket **SPLASH**
Sandos **MODEL'S OWN**
Jeans **SPLASH**
Shoes **MODEL'S OWN**



Top **SPLASH**
Jeans **OUTFITTERS**
Shoes **MODEL'S OWN**



Jacket **SPLASH**
Top **SPLASH**
Pants **OUTFITTERS**
Shoes **MODEL'S OWN**



Shirt SPLASH
Overalls SPLASH
Shoes MODEL'S OWN



White collar shirt SPLASH
Striped Shirt HEF
Jeans HEF
Shoes MODEL'S OWN



RAHBER KHAN
Jacket SPLASH
Top SPLASH
Jeans HEF
Shoes MODEL'S OWN

UZAIR HAMEED
Jacket SPLASH
Top MODEL'S OWN
Jeans SPLASH
Shoes MODEL'S OWN

1
WING ALL DAY
BENEFIT ROLLER
LINER EYELINER
Super smooth application with no drags and jags. This baby is a quick-dry waterproof formula that stays put until you're ready to take it off. You're the roller!
PKR 3,200
www.benefitcosmetics.com



2
LOCK IT, IN YOUR POCKET
LAURA MERCIER SECRET
BRIGHTENING POWDER
Got a secret, can you keep it? A lighter than air setting powder, to brighten the eye area instantly, no more cakey fine lines. Let people wonder where those patchy fine lines went.
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www.spacenk.com



5
WE ALL SCREAM
FOR ICE CREAM
I DEW CARE ICECREAM MASKS
I scream, you scream, we all scream for ice cream textured wash off face masks. Nourish, sooth and brighten your skin with the soft serve, sorbet or the Gelato. How about some sweet treats for your skin?
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ir.ultabeauty.com



BEAUTY CHARTS
The look you always wanted' our fav for the season

3
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BOBBI BROWN CRUSHED
LIQUID LIP
Something Bold, something beautiful/ (The bolder the beautiful.) It has a balmy moisture, pigment off a liquid lip colour and a gleam of a gloss. Plump it how you Like it.
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4
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HOURGLASS VANISH SEAMLESS
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MARC JACOBS
Marc Jacobs Beauty Velvet Noir
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BENEFIT
Benefit they're real!
PKR 2,700
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Too Faced Better Than Sex
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CHARLOTTE TILBURY
Charlotte Tilbury Full Flat Lashes
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URBAN DECAY
Urban Decay Trouble Maker
PKR 2,000
www.urbandecay.com

BEAUTY SOS

Our beauty experts are here to answer anything and everything that's got you in a beauty frenzy.



Q1. It's super hot these days and I can almost feel my make-up turn grey and skin look really dull. How can I bring that January glow back?

A. We often shy away from sunblocks because we feel it makes the foundation look tacky. But gone are those days with the Elemis daily. Use it as a primer base which doubles as a sunblock and watch your skin put Jlo's glow to shame.

Q2. It's so annoying but everytime I lather on my mascara, the residue sticks to the top lid. Help please!

A. Don't worry girly! Just dab on some micellar water on a cotton bud and wipe away any eyeliner, mascaras and lipstick mishaps. Marks & Spencers Mascara correction buds make it even easier! Simply snap the handle to release the make-up remover and swipe away any mistakes.

Q3. Mocks and these CIE preps leave my skin puffy and swollen. I look like a racoon! Do you have any remedies to get rid of this?

A. We've all had those long nights, don't worry! Pop in some green tea tea bags in water and once its cooled down, pop those on your eyes and take a 15 minute power nap. Some cold spoons placed on your lids also help the eyes depuff. Other than this, get your hands on Fab's Detox Eye Roller and thank us later. Stay FAB-ulous.

Q4. I can literally never sit still and that leads t nail polish disasters! Streaks and smudges are a part of my nail routine. What do you suggest?

A. Some days your polish glides on faultlessly but for the days when it all goes disastrously keep a bottle of Smudge Fixer to hand. The solvent smoothes out smudged or nicked wet polish, which not only improves your polish but also your stress levels. We also recommend investing in Essie's quick dry drops or a nail drying machine that will have you free to go in less than 5 minutes!

BEAUTY MOODBOARD

Jean-Michel Basquiat was a Neo-Expressionist New York painter in the 1980s. He is best known for his primitive graffiti style with crossed out lines and erasing hurricanes of color. His paintings focused on race, power, and money in society.

focusing on Basquiat

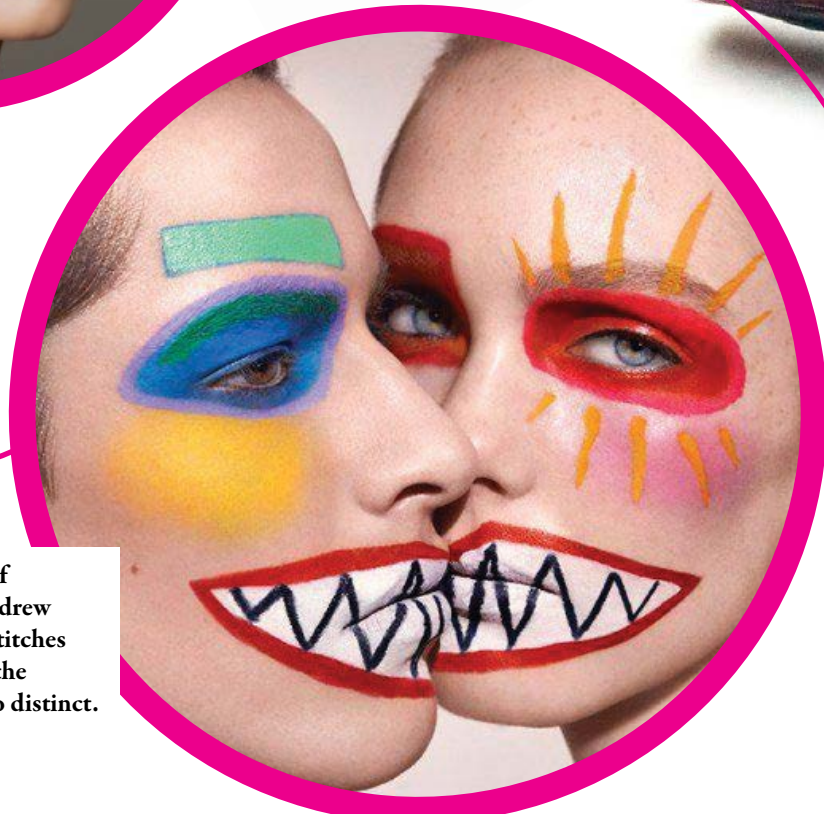
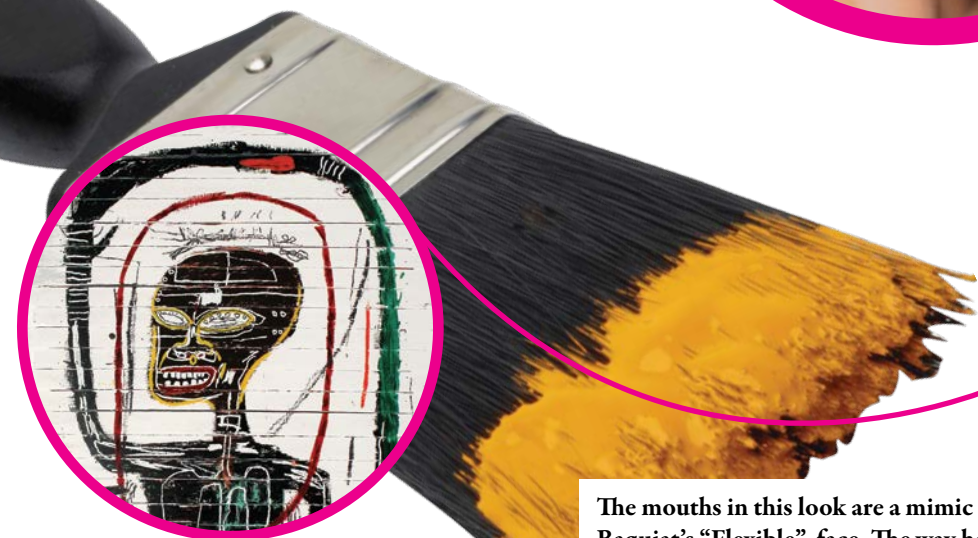
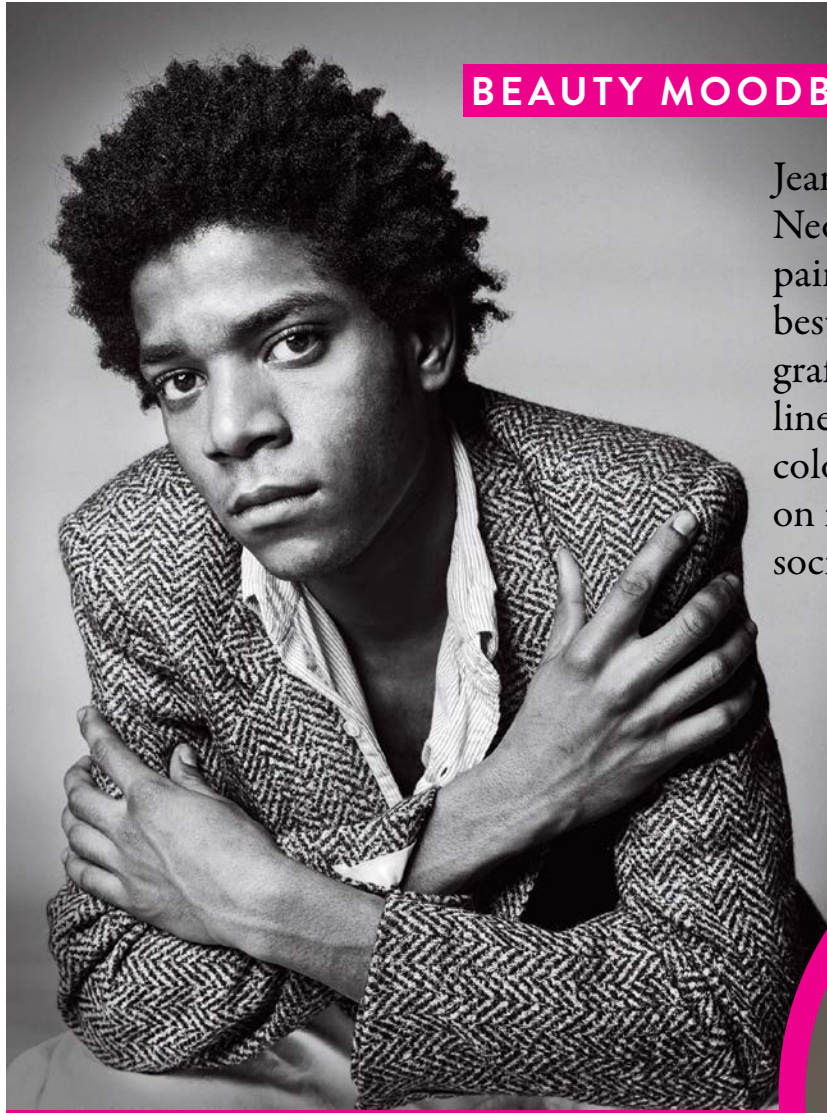
This look is similar to Basquiat's "Irony of Negro Policeman." Interestingly enough, everything Basquiat painted was essentially an attack on racism.

A face similar to the pair painted in Basquiat's "Dustheads", an ambitious seven-foot high piece. There's a sense of chaos and movement on the canvas. Basquiat was a true street runaway teen who slept on benches but also a handsome privileged boy from private school.

The close-up shot of this graffiti filled makeup is the epitome of Basquiat's style. His harsh brush strokes and vibrant colors are displayed. "Hollywood Africans" is an example of his enigmatic phrases.

This look is alike to Basquiat's "Untitled" (Boxer) The artist always knew that change is coming all the time, from everywhere, and that if those of us who are blocking doors move... freedom might be a possibility!

The mouths in this look are a mimic of Baquiat's "Flexible" face. The way he drew faces with sharp lines and confusing stitches brought an uncomfortable feeling to the viewer. Perhaps, what makes the art so distinct.





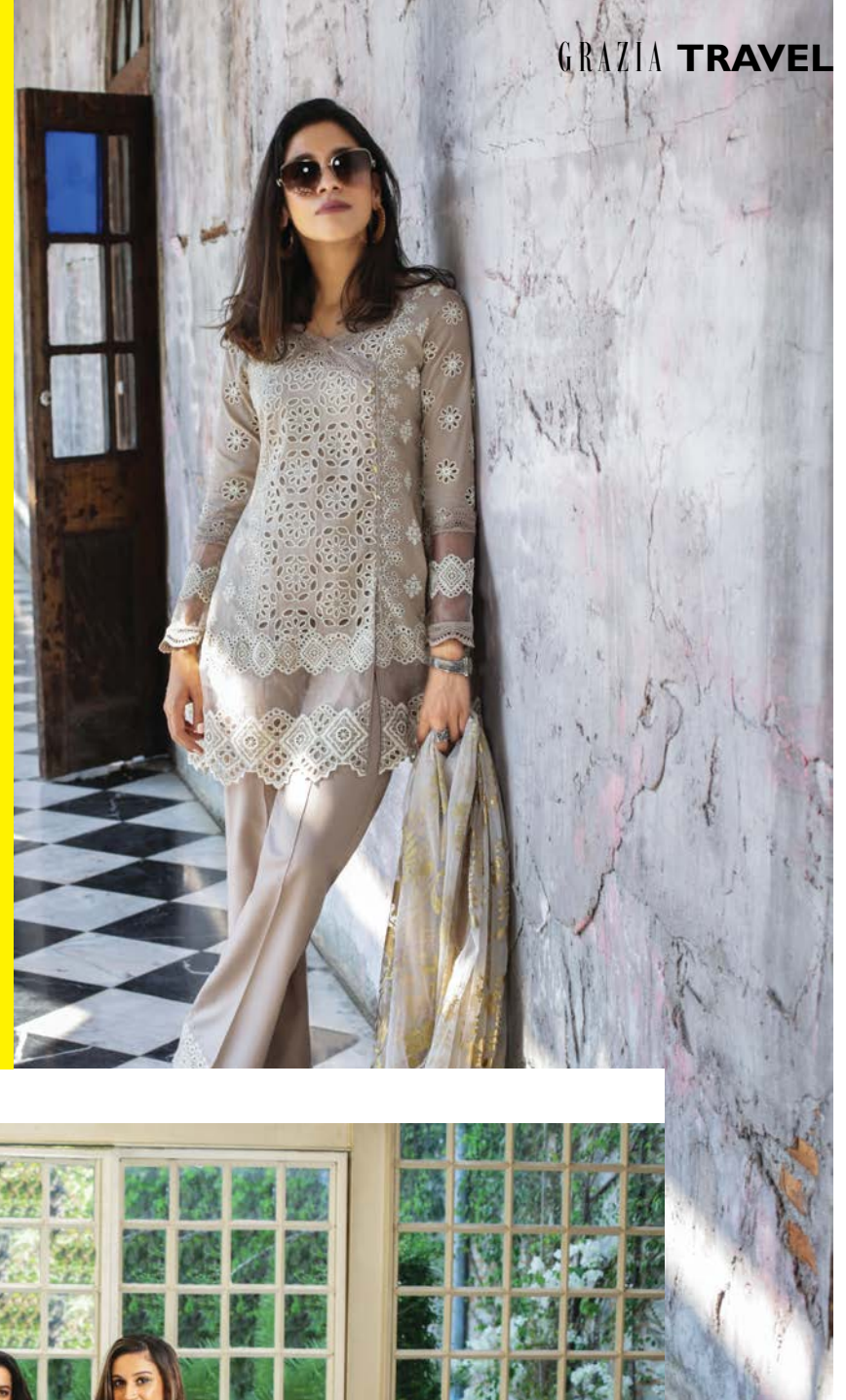
SUNDUS RAJA, SINDHIA BURKHA, ZAINAB CHOTTANI, MOMINA SIBTAIN, NOOR SEHAR, NASHMIA AMIR BUTT, MARIA KHAN, NIKHAR RIAZ AND TOOBA CHOTTANI

ZAINAB CHOTTANI TAKES OVER BANGKOK

For her latest Eid Chikankari Fusion Collection ZC, like always, managed to do something entirely out of the box!

ZAINAB CHOTTANI is the only designer who launched an entire line of chikankari last year, and this year she stood apart by taking out an even more interesting line of chikanri with a hint of fusion, in order for us to style it literally in any way we want! Team ZC invited a handful of fashion wizards to experience her latest collection in one of the most beautiful countries in the world – Thailand! The choice of city had to be something that brought out the feel of the entire collection, and so the decision was made... and off we were to Bangkok!

Our deputy editor Nashmia Amir Butt represented team Grazia Pakistan on this wonderful 4 day trip and along with her were 5 more fashionistas – Sundus Raja of Hello Pakistan, Maria Khan of Secret Closet, Nikhar Riaz of





SUNDUS RAJA

Sunday Times, Noor Sehar of Something Haute and Momina Sibtain of Momina's Mixed Plate! These 6 girls along with team ZC took over Bangkok and got to experience all that happens behind-the-scenes of a successful campaign!

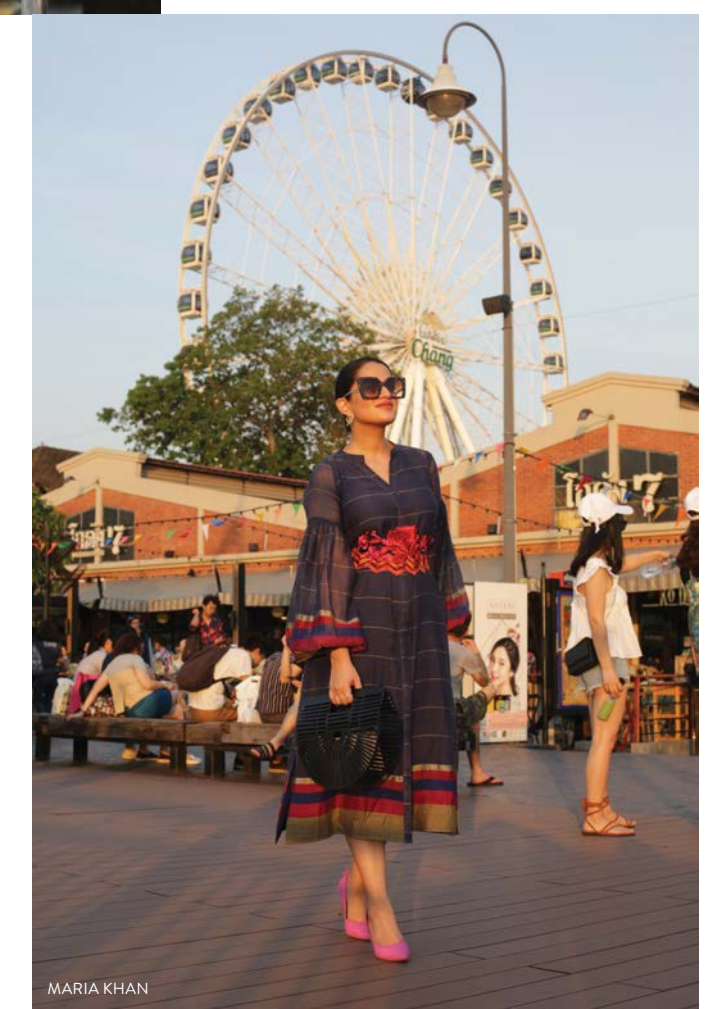
This #minivacation turned fashion journalists into models and brought everyone together into one close knitted family!



NASHMIA AMIR BUTT



TOOBA CHOTTANI

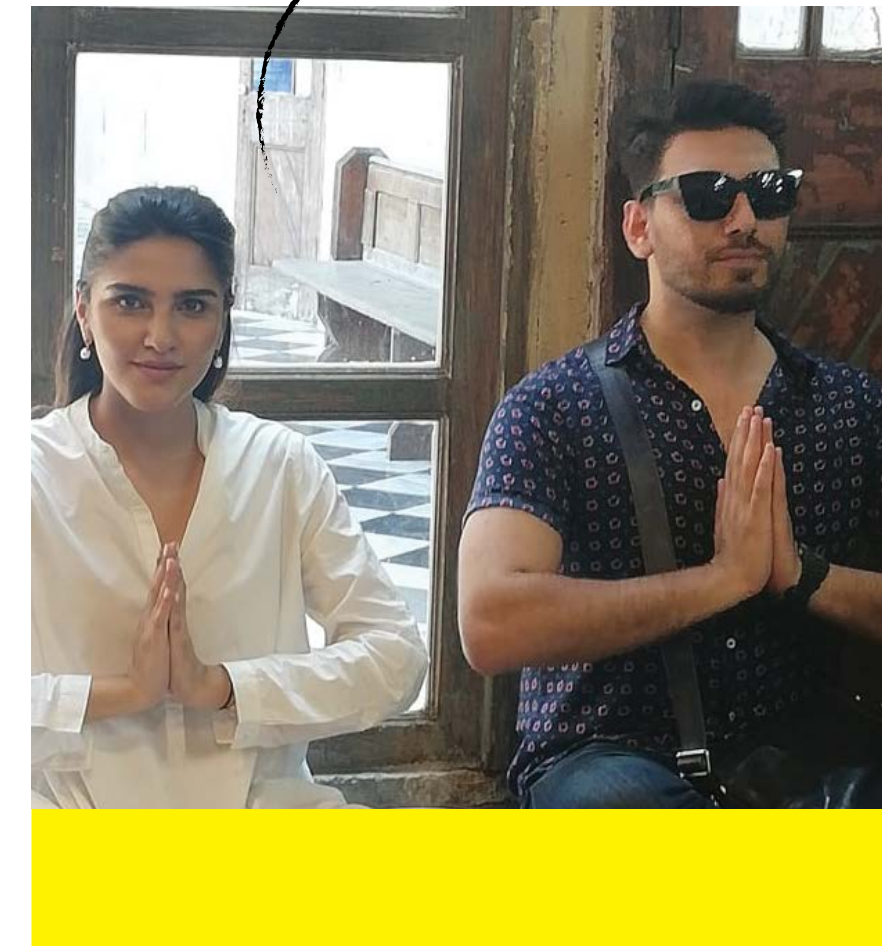


MARIA KHAN

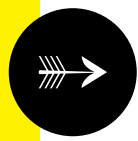


The most fun part of our #minivacay was that we got to explore the city alongside work! We went up the Golden Mount Temple and enjoyed the serenity in the air up the mountain. We also got to explore some fun spots around Bangkok such as the Asiatique River Front as well as Benedict Studios. When a little vacation is mixed with work, that's the best recipe of success and happiness!

Nikhar Riaz and Umair Mirza in zen mode



Written By HANEEN AHMEDANI SAYA



THE CHANGE HAS TO COME NOW, DON'T HOLD OFF TO TOMORROW!

There are hopeless romantics, and then there are people like me; HOPELESS FOODIES. Here, I share with you my weight loss journey

X IN SICKNESS and in stress, in times of happiness and adversity, my one most consistent retreat has always been food. This relationship with food has remained constant over the years, however, my level of activity has changed quite drastically.

During my college and university days, in addition to having better metabolism, I also led a very active lifestyle by always being on the go due to classes, assignments and projects. My days would rarely be completely sedentary. Then came my corporate life. As it began, my days became more sedentary and workouts, even walks in the park, became like tedious chores. This situation was aggravated by 10 kilograms of post-partum weight gain marred by that same sedentary lifestyle. I was a total 20 kilograms above my college weight, my BMI oscillated between being overweight and obese – and these outcomes were horrific to say the least.

For someone who had never been exposed to fat-shaming, my weight gain received several unwarranted comments and suggestions. My confident self was found hiding behind friends in group pictures or shying away from taking solo pictures for the fear of looking ridiculously fat. I knew all of this had to change, but the challenge in front of me seemed so insurmountable that it gave me stress leading me to eat even more. Every morning I would wake up with a resolve to eat healthy and workout, but I would find that resolve dwindling by the end of the day and would resort to a full-blown cheat meal as the weekend

approached. Truth be told, if you want to initiate a change, it must be today, it must be NOW, otherwise it just will not happen.

That realization hit me hard when I got my body fat percentage and cholesterol levels tested and both soared high to drive borderline results for me. At this point in time, this fat that I was carrying went beyond being physically unattractive to being risky for my health. It was this time that I went to a nutritionist to guide me through the process of losing weight in a healthy way. This marked the start of my weight-loss journey.

It was in October 2018, that I began documenting my weight loss journey through my instagram blog @weightogpk. The reason behind making this commitment public was two-fold; I was not just publicly accountable for my weight loss but also motivated to deliver results for those looking up to me for inspiration.

Calling the first two months of my journey difficult would be a gross understatement. My stamina for exercise was at rock bottom and sugar cravings were sky high. I took each day at a time pushing myself for every extra burpee/crunch that my personal trainer would make me do till the time I built the stamina to do 50 burpees and 200 crunches in a single go. My real motivation came in from my wardrobe. As those clothes fit me better, I knew I was on the right track, but it still was not enough.

While losing 6 kgs in 2.5 months seemed like great progress to my trainer and those around me, I knew I could achieve my goal faster. I was eating clean (balanced meals with limited carbs that were well within my caloric limit) but would occasionally slip a cheat meal or two that seemed justified to me but would nullify my weekly efforts. It was that quest to achieve more that made me read up a lot on the benefits of Intermittent Fasting (IF) and adopt that as a lifestyle.

I started with 16 hours of fasting with an 8-hour eating window. With corporate life, preparing separate diet meals for myself was tough on me anyway so with that chore out of the way, I would find myself getting more time to do easy workouts at home like treadmill, elliptical or Leslie workout on Youtube. During my eating window, I would keep it low-carb with steaks and veggies as my go-to option and bone broth being a daily staple. To ensure I wasn't missing out on any essential nutrient, I took Himalayan Salt Water and my supplements like magnesium, calcium and biotin daily. In a month of following the IF (Intermittent Fasting) routine religiously without any cheats, I lost 6 kgs. By this time, my body was well adapted to the IF routine and I knew I could try 20 hours fast and OMAD (One Meal A Day).

Extending the fasting hours meant giving your body more time to metabolize the fat, leading to much faster fat loss than usual. In 2.5 months of intermittent fasting, I lost 11 kgs

leading to a cumulative loss of 17 kgs in 5 months. My non-scale victories include fitting in my bridal outfit (any girl who has experienced this post child birth knows what I mean here) and looking if not younger, but at least my actual age. The outpour of appreciation that I have received on my pre/post weight loss pictures over the past few weeks by my peers, friends and instagram followers has been phenomenal. It made me realize that there are SO many people struggling with their weight and self-confidence looking for magic pills to lose those extra kgs. I just have one thing to say to them – there is NO magic pill, there is NO easy way out. It is a lifestyle change that might not be easy at the outset but is worth the while. If I can do it, so can you!

As for me, my journey does not end here, it continues as we speak and build a relationship on @weightogpk . I have now revised my weight loss goal as I build more muscle and strength alongside losing weight. In addition to this, I am in the process of getting myself enrolled in a school for holistic nutrition coaching for effectively guiding my followers about the science behind what we eat and the right way to lose weight through a healthy, balanced lifestyle. ■



PARTY PEOPLE

Fashion's hottest happenings this month

All the beautiful faces were out in Karachi & Lahore

ADDRESS 73 LAUNCHES

We were invited to an exclusive preview of a flagship project of DCC developers

ANUSHAY & ABDULLAH

SHEHARYAR & FATIMA

ALI IRFAN & ALEENA

MANUM & ZAIN

HALEEMA & AZAM

MEHAK & AMMAR

HONEY & AYAZ

NITASHA

MINHAL & SHAHNAWAZ



FRIEHA

BAAJI THE FILM
Some beautiful and talented faces we spotted at the trailer launch of the movie we all cant wait to watch!



IRFAN



MEERA JEE



TAPU



AMNA

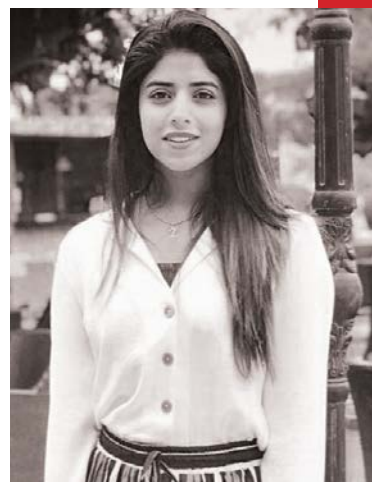


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